



NY CLIMATE WEEK IMPACT REPORT



Overview

During NYC Climate Week '22, *If Not Us Then Who* - in collaboration with the Global Alliance of Territorial Communities, Black and Indigenous Liberation Movement, and other partners - hosted a series of events to platform indigenous and black voices, art, music, conversations, highlighting the effects of the climate crisis around the world- particularly centering the impact on indigenous and local communities.

We host these experiences as part of 'Our Village'- experiential gatherings where communities, activists, artists, and decision makers connect to amplify ideas and generate inclusive spaces for dialogue, with the shared vision of healing our planet.

5 key events took place:

1. Climate Justice Bus - street activation
2. Private dinner for networking
3. GATC Shandia Launch at the Ford Foundation
4. Climate March After party
5. Development of a new Podcast



KEY STATS



Number of Indigenous & BIPOC artists, activists, performers & leaders featured in programming

42



Total Attendees to Hosted Events

410



Number of citizens reached through public actions

8000



Number of collaborative partners

19

Representation

We provided a platform for over 40 black and indigenous voices from 13 countries to share their messages and calls to action through out NY Climate Week

Organizations represented include:

- Global Alliance of Territorial Communities
- AMAN
- APIB
- COICA
- AMPB
- REPALEAC
- Black and Indigenous Liberation Movement
- HipHop Caucus
- Get Fit, Fly Right
- City Kids NY
- Network for the Defense of Mapuche Children

Shandia Project Launch Event

An evening at the Ford Foundation Center For Social Justice, hosted in partnership with the *Global Alliance of Territorial Communities, Rainforest Family*, designed to reach a broad coalition of donors and influencers to drive community based financial support.

Programming included panel discussions, short films & presentations from leaders of indigenous and local communities on the importance of direct investment in Indigenous Communities as a climate solutions.



Shandia Project Launch: Organizations in Attendance

- Amazon Front Line
- Amazon Watch
- Campaign for Nature
- Christensen Fund
- CLUA
- Ford Foundation
- Forest Trends
- FSC
- Global Forest Generation
- Green Grants
- Land Coalition
- Land CoalitionPackard
- Look Far
- Nature for Climate
- Nia Tero
- One Earth
- Pachamama Alliance
- Rainforest Family
- Rainforest Fund
- Rainforest Trust
- Regen Intel
- Rewild
- Rights and Resources
- Sacred Amazon Headwaters Alliance
- SBC Global
- SPDA
- Synchronicity Earth
- Top Tier Impact
- UNDP
- USAID
- WECAN International

Climate Justice Bus Tour

In partnership with the '*Hoopbus*', the *Black & Indigenous Liberation Movement*, & the *HipHop Caucus* and *AMAN*, we took the message of Climate and Racial Justice to the streets of Manhattan with stops at prominent NY locations to showcase Indigenous & Black art, music, and activism.

The bus was experienced by thousands of people as we moved through the city activating citizens with climate messages and music.



Climate March & Reception



For the Climate March we supported and filmed our partners for the large scale march through lower Manhattan followed by an evening event at the People's Forum showcasing short films, speakers, networking, and musical performance.



Impact Storytellers Podcast



During NY Climate Week, INUTW developed and recorded our newly launching *Impact Storytellers Podcast* with support from Spotify Studios.



Impact Storytellers will launch for COP 27 and continue recording episodes featuring indigenous leaders, artists, and activists, curated by Indigenous hosts.

Filming, Media & Content

As part of our service to impactful storytelling, our media team captured key moments with film, photography, interviews, and content creation to amplify moments and drive narratives for change.



Assets Production

As part of our partnership with the GATC, we produced 3 short pieces of media capturing the key moments of NY Climate Week, including the Climate March and Wall Street protest. The assets include a 2min. trailer, a reel peice, and short film of the climate march.

In addition we produced a video of the Climate Justice Bus Tour with the *Hoop Bus* and a teaser for the launch of our Impact Storytellers Podcast



Climate Week NYC - Climate March

If Not Us Then Who?



Climate Week NYC - Wall Street March

If Not Us Then Who?

Our Partners

IF NOT US
THEN WHO?

