

IMPACT REPORT

# 2021 RESULTS

IF NOT US  
THEN WHO?

Photography: Joel Redman



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# ABOUT US

If Not Us Then Who is a US-registered charity, 501(c)(3), that supports a global awareness campaign highlighting the role indigenous and local peoples play in protecting our planet. We work in partnership with communities to make films, take photographs, curate content, commission local artists, and host events.

Our work aims to build lasting networks, target unjust policies, and advocate for greater rights for indigenous and local peoples to bring about positive social change.







Photography: Mikug Alba

# VISION

A world where communities led by indigenous peoples, belong to an abundant natural world inspired by resilient storytelling.

# MISSION

Support environmental leadership from indigenous peoples and local communities to build networks and cultivate inclusive impact-driven storytelling.



# IN NUMBERS

569.365 Online Interactions

2,100 Email Subscribers

24 Partnerships

57 Films produced

6 Training Programs

100+ Trainees



Photography: Eli Virkina



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EVENTS



# URGENT CONVERSATIONS

Two digital events on the topic of "decolonizing climate action and design" took place during Earth Day April 22nd with What Design Can Do. The event included Indigenous creators, artists and members of AMPB as well as designers of grassroot communities participated in this event.

Supported by: Ford Foundation

In collaboration with: If Not Us Then Who? and the Mesoamerican Alliance of Peoples and Forests (AMPB)

Production of a video teaser of the digital events, raising awareness about the roll of indigenous communities in climate change. And more than 40 content pieces were created.



Photography: Nanang Sujana



# WHAT IS CLIMATE JUSTICE?

October 12th- International Day of Indigenous Resistance  
in Abya Yala

A closing event at RED Digital Cinema in Los Angeles for a global day of action with updates from Brazil, Colombia, Dominican Republic, Ecuador, Mexico, Spain, Uruguay, and Canada. Organized by If Not Us Then Who? & The Black Indigenous Liberation Movement, with APIB - Brazilian Indigenous Network, NDN collective and the Hip Hop Caucus.

Featuring conversations with Indigenous leaders and Black Lives Matter activists:

- BILM Leaders: Dallas Goldtooth, Leo Cerda, Reverend Yearwood
- Youth Leaders: Helena Gualinga, Eric Terena, Quannah, Rose, D'Pharaoh Woon-A-Tai



Photography: Eli Virkina



# OUR VILLAGE - COP26

Prior to COP26, we partnered with Hackeo Cultural, in order to maximize our outreach. Together, we re-branded the Our Village website and developed an effective social media strategy. The feedback we received for the website was very positive. The design, look and feel of the Our Village space was to a high standard, user-friendly and interactive.

In the lead up to COP26, we curated an exhibition at Glasgow's centre of contemporary arts and developed a number of separate public events to run alongside the conference.

One of which, 'Communicating COP' was the final event run in partnership with Wildscreen. Here, the team presented a series of panels, photo exhibitions and print sales, which were featured in The Guardian.



Photography: Joel Redman



Over 93 different speakers from different organisations across the world participated in the events

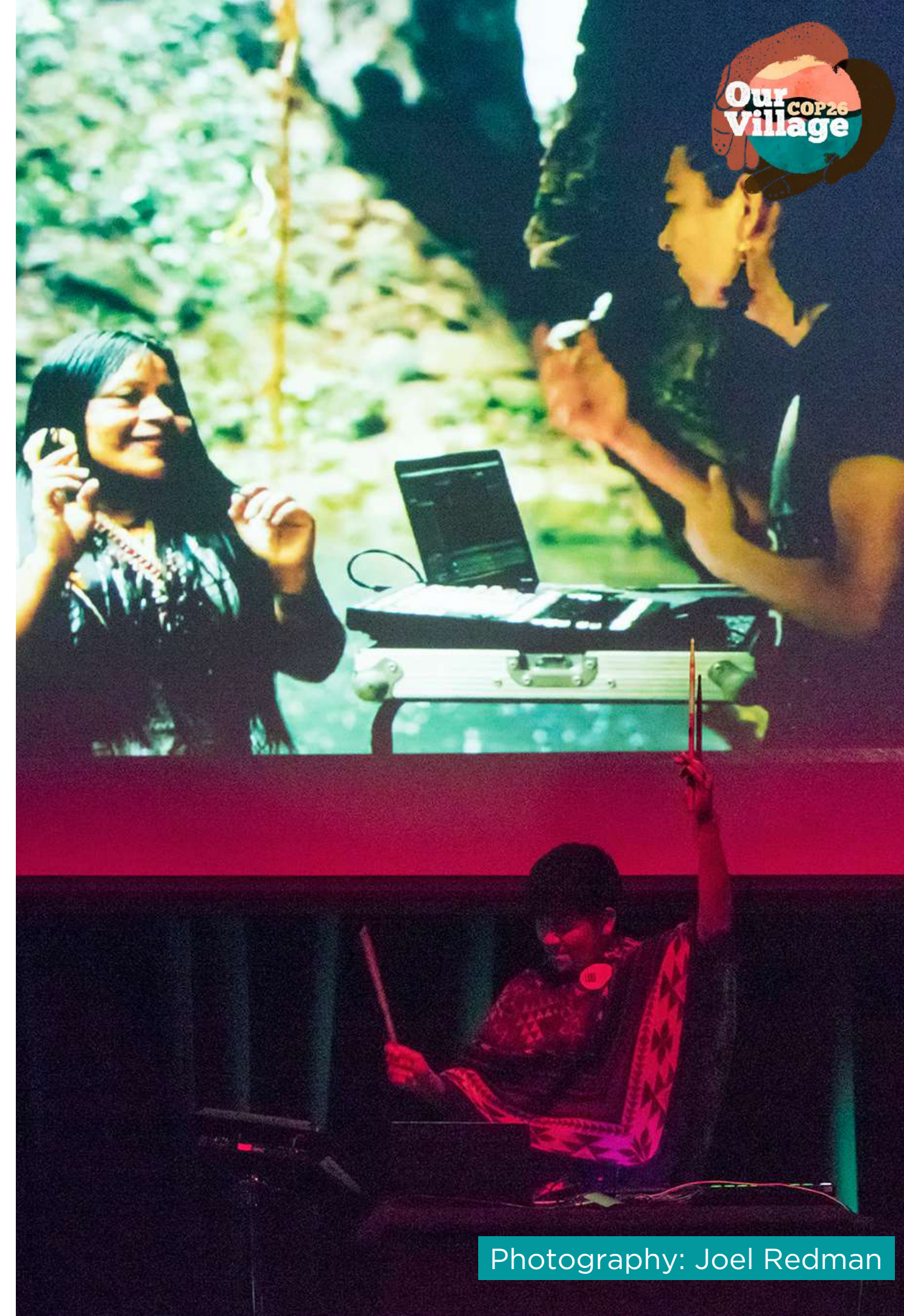
209,327 Social Media Impressions

115,108 Views  
(VR views, Live stream, replay, Social Media views)

895 Attendees  
(physical events)

17 Events

[Check events](#)



Photography: Joel Redman





Photography: Joel Redman



# IN THE PRESS



This alliance of Indigenous peoples brings climate solutions to COP26

[Read this article](#)

**The Guardian**

Indigenous peoples to get \$1.7bn in recognition of role in protecting forests

[Read this article](#)

**B24/7**

Indigenous peoples to get \$1.7bn in recognition of role in protecting forests

[Read this article](#)

**The Guardian**

Community – an exhibition by indigenous photographers

[Read this article](#)



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# 2 ● PHOTOGRAPHY

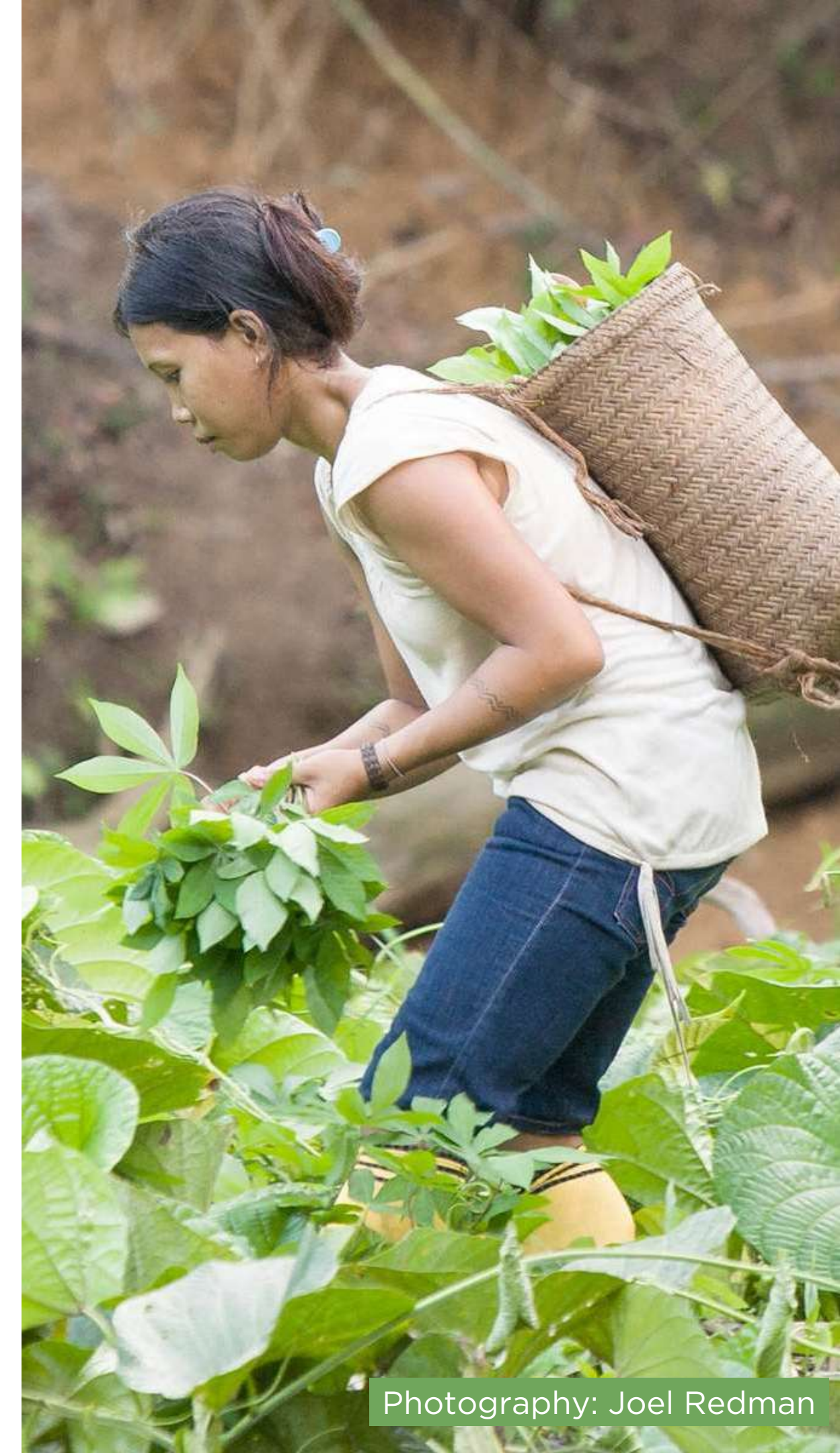
Photography: Edgar Kanaykō



During 2021 the If Not Us Then Who? Photography department, worked closely with indigenous photographers, supporting their practices and creating further outreach for their content. Vital storytelling, permeating themes on community, ancestral knowledge, indigenous cosmology, deforestation, climate change, and the indigenous leadership's participation at global events, ended up being licensed to editorials and NGO's as well as being shared through our partners.

The INUTW image archive was also a regular image source for editorials, NGO's, and our partners. Licensed when possible with any funds looping back to the artists involved and furthering the charitable aims of the organisation.

Indigenous photographic work was curated carefully and exhibited at global events particularly in Glasgow at COP26 within the prestigious CCA Art Gallery, raising the profile of the storytellers, their narratives, and their communities.



Photography: Joel Redman



# FEATURED AT



FPP Global Report. - Rolling back Social and Environmental safeguards in the time of Covid 19

[Read more](#)



The Word for World is Forest, an exhibition at the CCA Glasgow during COP26

[Read more](#)



This Alliance of Indigenous Peoples brings climate solutions to COP26

[Read more](#)



It's an RV life for Yurok kids on the California coast

[Read more](#)



Building Resilience in Systems: Indonesia's AMAN

[Read more](#)





Photography: Joel Redman





Photography: Joel Redman



Photography: Joel Redman



Photography: Alan Dimmick / Exhibition at COP26



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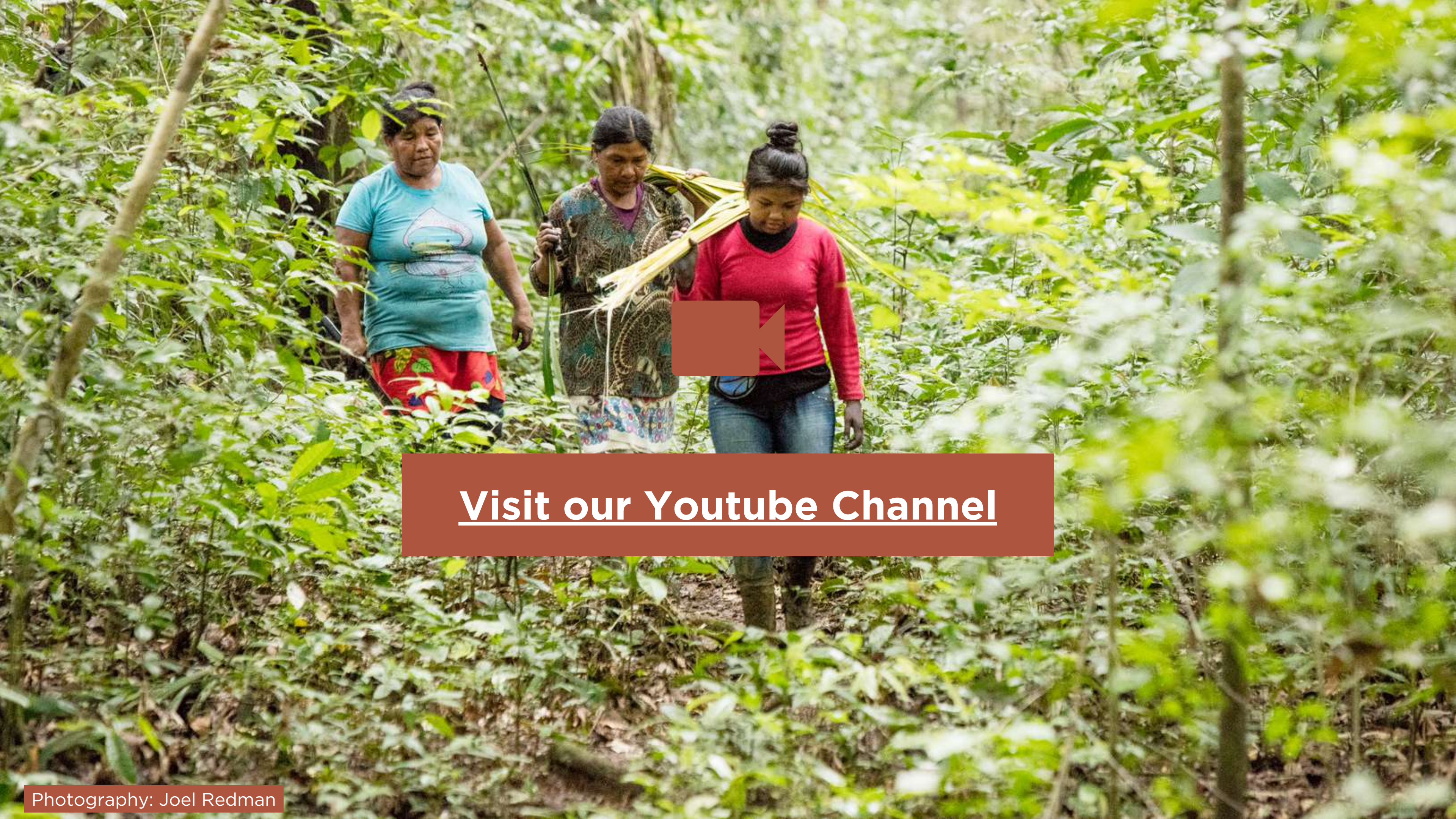
FILMS PRODUCED



We have produced over 57 films, working with a wide range of local and Indigenous communities around the world.







[Visit our Youtube Channel](#)



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# TRAINING PROGRAMS

Photography: Eli Virkina



# #WORLDWEWANT

If Not Us Then Who? has partnered with Climate Action Network (CAN) to assist with strategic communications for the #WorldWeWant Campaign.

#WorldWeWant is about forefronting the stories of communities most affected by the climate crisis in order to drive collective action and call on governments to tackle climate change and protect their citizens.



Learn more about CAN [here](#).



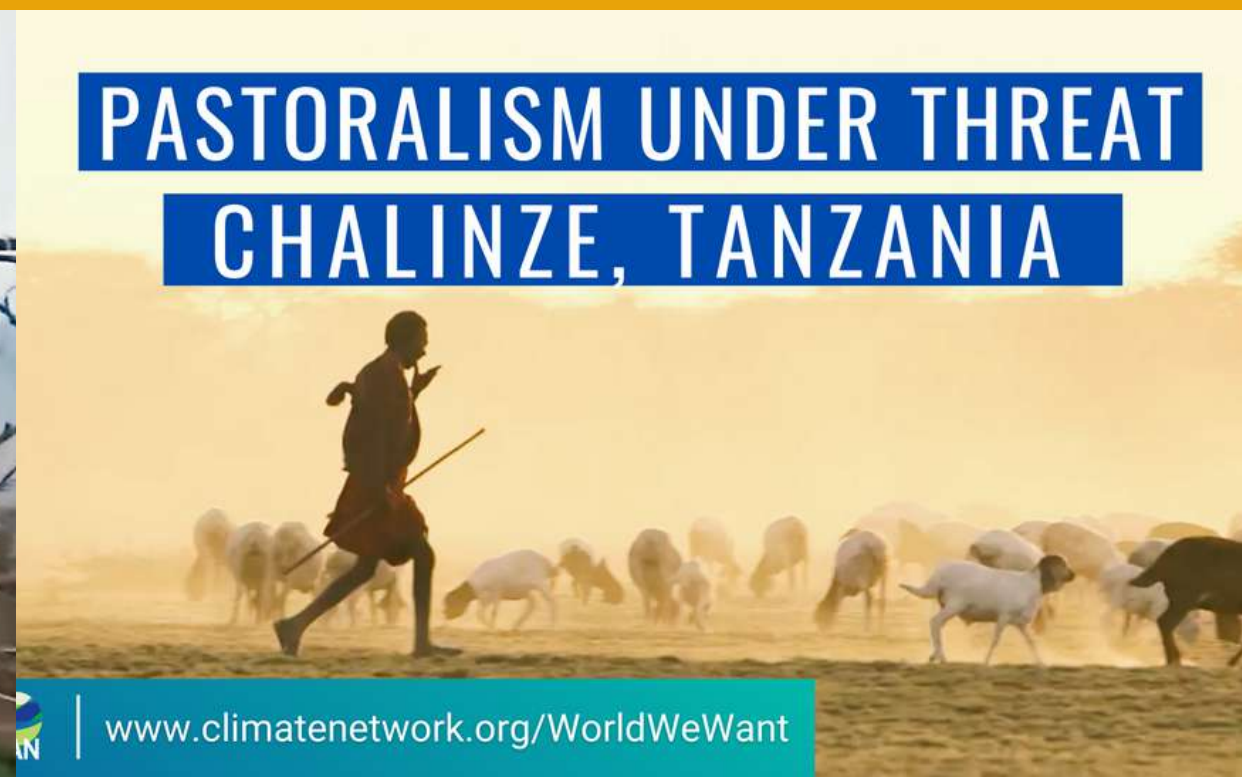
Credits: La Ruta del Clima  
"Vanishing coastline in Costa Rica" -  
#WorldWeWant



We carried out virtual smartphone filmmaking workshops for over 27 different community groups across the world and made over 30 short films.

Through these compelling, locally-produced, short smartphone videos, we witness how decades of inaction on the climate crisis are impacting people, and we see how local communities are developing solutions in both developing and developed countries.

[Watch videos](#)





# PODER - SIERRA NORTE

In partnership with PODER we organised audiovisual production seminars for a local group of 5 mentees in the Sierra Norte de Puebla.

We held a total of 4 workshops in interview techniques, basic communication tools, storytelling and filming. We provided constant support and communication with the mentees throughout the whole process, carried out zoom interviews for the documentary with the mentees, and visited the community.

This resulted in the creation of 2 versions of a documentary about fires and the first stage of a documentary about extractivism in the region.



Credits: "Mexico Wildfires Film"



Credits: "No a la mina" Film



# PARTICIPATORY LEADERSHIP TRAINING IN PERU

The Peruvian Society for Environmental Law (SPDA) alongside INUTW developed and implemented the project “Participatory Leadership training: Using communications to develop gender and leadership skills” (FENAMAD).

We provided new audio visual technology for over 20 young people from Indigenous communities in Peru and carried out a novel remote virtual training program for them. The training includes values-based storytelling for new leaders; documentary and photography techniques, journalism techniques, project planning, and how to develop impact strategies.

We also used some of the funds to support the set up of infrastructure for better remote internet connectivity.



[Watch film](#)

Credits: Peregrino Shanocua Chaeta



[Watch film](#)

Credits: Erick Aguirre



[Watch film](#)

Credits: Luz Britave Kuakuibehue Tije





# PROFESSIONAL DEVELOPMENT PROGRAM



The Emerging Filmmakers Professional Development Program, is an If Not Us Then Who? mentorship program that features and supports Indigenous storytellers from tropical forest communities who are working with grassroots organizations in their territories.

Over the course of a year, each mentee will develop a set of professional development goals that we will help to support with training and peer-to-peer learning delivered remotely. Support provided will be tailored to the goals of the participants, aiming to increase capacity in framing, delivery and distribution of quality content.



**Meet the mentees**





**David Hernández Palmar**

Wayuu, IIPUANA Clan, Venezuela  
Ambassador & Emergent Filmmakers  
Program Coordinator



**Jaye Renold**

United Kingdom  
Filmmaker and visual journalist  
Emergent Filmmakers Program  
Coordinator



**Isabela Santana**

Pataxó, Brazil  
Actress, producer, and communicator  
Emergent Filmmakers Program  
Coordinator

**Meet the Mentorship Team**





WE WANT TO EMPOWER  
NARRATIVES SHOWCASING THAT:

**Indigenous Peoples and  
Local Communities (IPLCs)  
are successfully managing  
their lands and forests.**

EMERGING FILMMAKERS

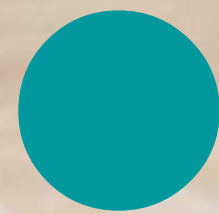
Professional Development Program | 2021

Photography: Joel Redman



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# PARTNERS AND FUNDERS

Photography: Joel Redman



Income funds to the organisation in 2021 totalled \$965,931 USD and the total expenditure for the twelve months was \$774,978 USD. We saw towards the end of the year a substantial increase in funding which would go to communities directly. This began in early summer with the two grants from CLUA and PACKARD which directly supported communities with \$44,000 USD to purchase equipment for filming and post production. This was promptly followed by the Wayfinders grant which also directly financed communities with \$65,000 USD for equipment and in addition \$12,000 USD for direct commissions to individuals within the network.

### **Funding grew during this period with support from**

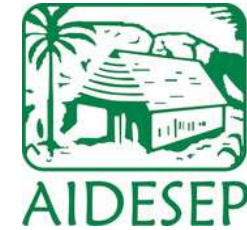




# PARTNERS



Confederación de Nacionalidades Indígenas del Ecuador



The Yurok Tribe



burness






# FUNDERS







**IF NOT US THEN WHO?  
IF NOT NOW, WHEN?**

[www.ifnotusthenwho.me](http://www.ifnotusthenwho.me)