

IF NOT US
THEN WHO?



COP15 Montreal Impact Report

www.ourvillage.us

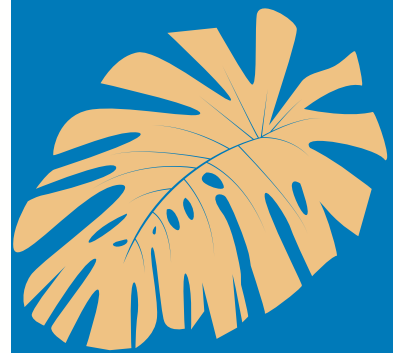
Overview

During the UN Conference on Biological Diversity (COP 15) in Montreal in December '22, *If Not Us Then Who* - in collaboration with the Global Alliance of Territorial Communities, the International Indigenous Forum on Biodiversity, Amazon Sacred Headwaters Initiative, Nia Tero, Projecting Change, the Tenure Facility, Terres en vues, Forest Peoples Program, and other partners - hosted a series of events and large scale projection mapping installations to amplify indigenous voices, art, music, film, conversations, and demands - highlighting the importance of Indigenous leadership, knowledge, territorial sovereignty and land rights in the protection of the world's biodiversity and ecological wellbeing.

We host these experiences as part of 'Our Village'- experiential gatherings where communities, activists, artists, and leaders connect to amplify ideas and generate inclusive spaces for dialogue, with the shared vision of healing our planet.



Key Stats



Number of Indigenous filmmakers, artists, activists, performers & leaders featured in programming

38



Total Attendees to Hosted Events

350



Number of citizens reached through public actions

7000



Number of collaborative partners

22



Representation

We provided a platform for over 35 indigenous leaders, activists, and artists from 15 countries to share their messages and calls to action in Montreal



Indigenous Organizations and Territories represented included:

- GATC
- IIFB
- Nia Tero
- ANMIGA
- APIB
- COICA
- AIDSEP
- Avaaz
- Fundación Pachamama Ecuador
- Amazonia Sacred Headwaters Alliance
- Terres en vues/ Land InSights
- Autonomous Territorial Government of Wampis Nation- Peru
- Kichwa Sarayaku- Ecuador
- Wayuu- Columbia
- Te Ra'ai- Rapa Nui/Easter Island
- Santu Urku Kichwa- Ecuador
- Sungai Utik- Ecuador
- Terena- Brazil
- Mohawk Kahnawake- Montreal
- Krasnyi Yar- Russia
- Warddeken- Australia
- Kankana-ey Igorot- Phillippines

'Our Village' Receptions

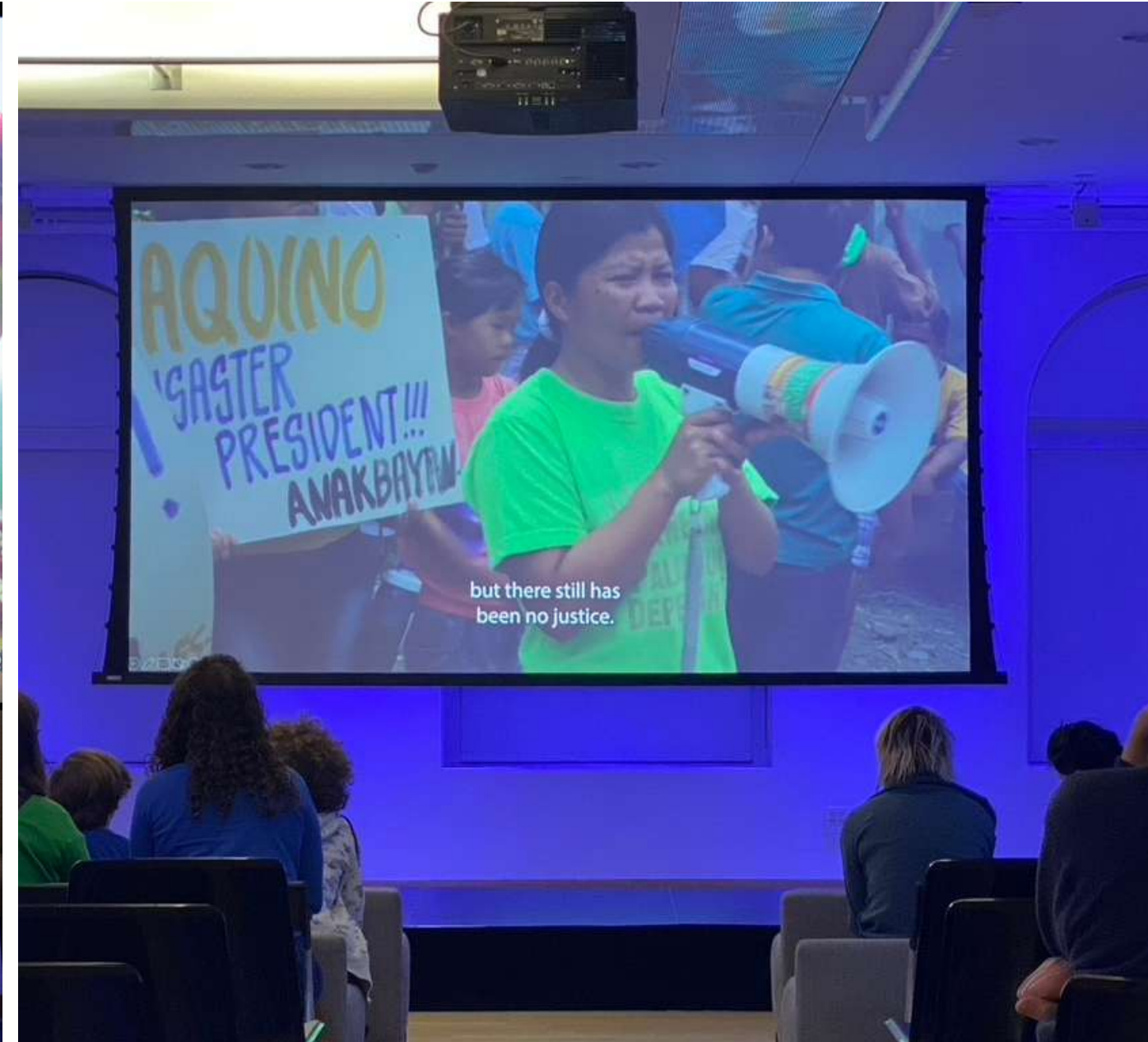
For 'Our Village' in Montreal we curated an engaging community experience bringing participants of COP15 together with citizens to provide a platform for essential discussions, educating on key issues and inspiring solutions while bridging art and activism. 'Our Village' also provided opportunities to strategically connect key allies and grow relationships.

Programming included panel discussions, short films & presentations from leaders of indigenous and local communities on the importance of biological and culture diversity and protection. We also featured local and international Indigenous artists, film makers, and performers through out the 2 day event.



Film Screenings

- **'The Territory'** film in partnership with the Tenure Facility, National Geographic & the Documist
- **'Powerlands'**, by Ivey Camille Manybeads Tso in partnership with Terres en Vues
- **"IÑA NUNKE - Our Territory"** by the Wampis Autonomous Territorial Government in partnership with Nia Tero
- **'Mo"a Oku- My Commitment'** by Victor Ika from Rapa Nui + **"Udege"** by Dilbara from Eastern Siberia in partnership with Nia Tero Wayfinders and INUTW
- **"Sha'a"** directed by Peregrino Shanocua Chaeta in partnership with the Tenure Facility
- **"Li Kiampka-Our Descendants"**- Miskitu peoples of Nicaragua, **"Protectors and Growers of Mother Earth"**- Zunu Indigenous Women, **"Traditional Knowledge Provides Resilience to a Changing Climate"** - Maya Kaqchikel Peoples, **"How the Ogiek of Kenya are using mapping to advocate for their land rights"**- Ogiek, **"A Pgaz K'Nyau community in northern Thailand supports biodiversity and their local economy by producing honey"** presented by Forest Peoples Program
- **"Amazonia 2041"** from Amazon Sacred Headwaters Alliance





Panels

- **“Amazonia against the clock: Where and how to protect 80% by 2025”** w/ Amazon Sacred Headwaters Initiative and Amazon Watch, COICA, COICS, Avaaz, Wild Heritage, Client Earth
- **“Do we need a carbon market to support Indigenous sovereignty?”** w/ Climate and Land Use Alliance, One Small Planet, EarthShot Labs, Nia Tero & IIFB
- **“Indigenous visions of ecological transition for Amazonia”** w/ Fundación Pachamama Ecuador, Amazon Sacred Headwaters Initiative, COICA & AIDSEP
- **“How does storytelling heal trauma”** Terres En Vues & Land InSights, w/ global indigenous film makers from Nia Tero Wayfinders
- **“Why are communities essential to nature based solutions”** w/Nia Tero, Indigenous International Forum on Biodiversity(IIFB), Global Alliance of Territorial Communities(GATC), APIB, & ANMIGA

Featured Indigenous Artists and Storytellers

As part of our ongoing commitment to amplify Indigenous artists, storytellers, and activists, INUTW curated local and global Indigenous performers, film makers, and artists to represent their work during 'Our Village'.

We used the events to train and produce first videos with Indigenous filmmakers Victor Ika, Rapa Nui, Chile & Dilbara Sharipova, Udege Nation, Russia in partnership with the Wayfinders Circle

Through photography, visual art, music, and storytelling we provided a platform for cross-cultural exchange.

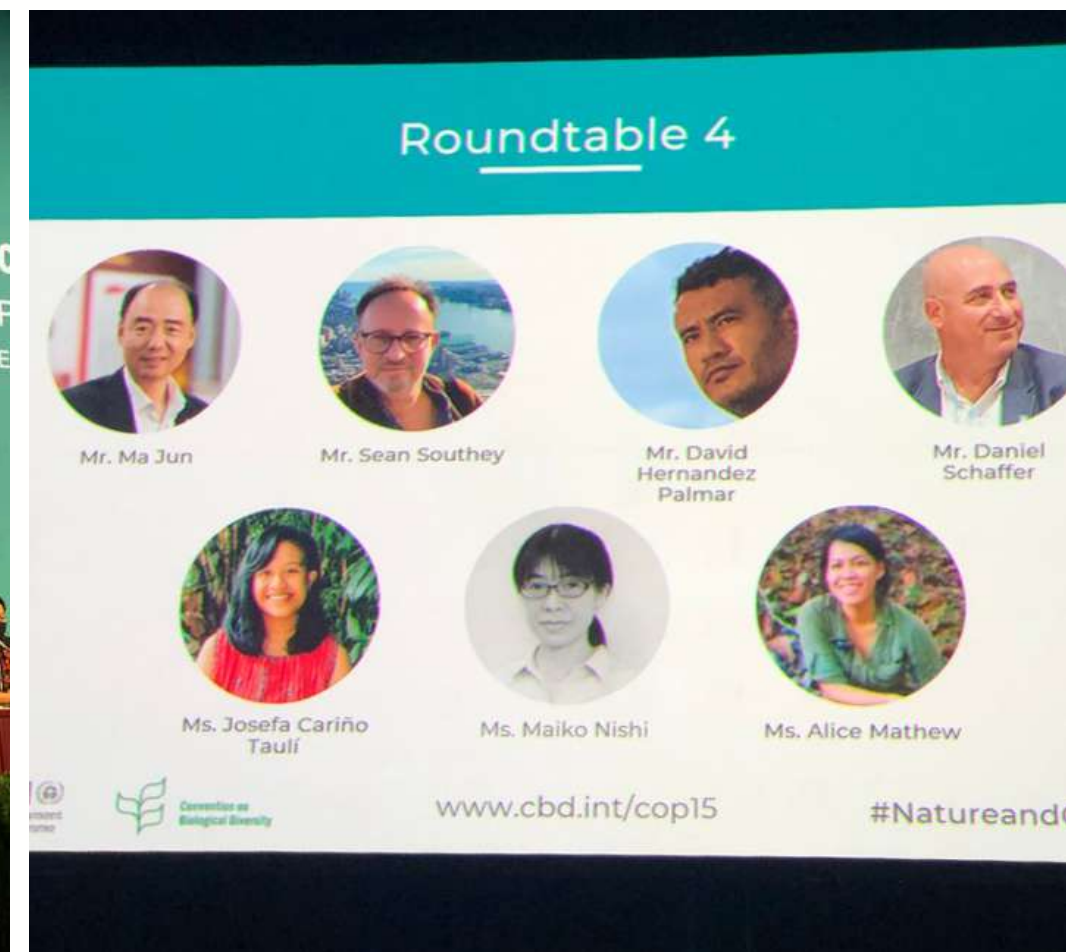


Within the Convention on Biological Diversity

In partnership with Nia Tero and the Tenure Facility we had a looping video exhibition with a number of videos produced by Indigenous filmmakers in the formal exhibition space from the 9th-18th of December.

David Hernandez Palmar from our team spoke on a panel entitled:

A Global Dialogue on Strengthening the Links between Nature and Cultures to Achieve a Sustainable and Ecological Civilisation





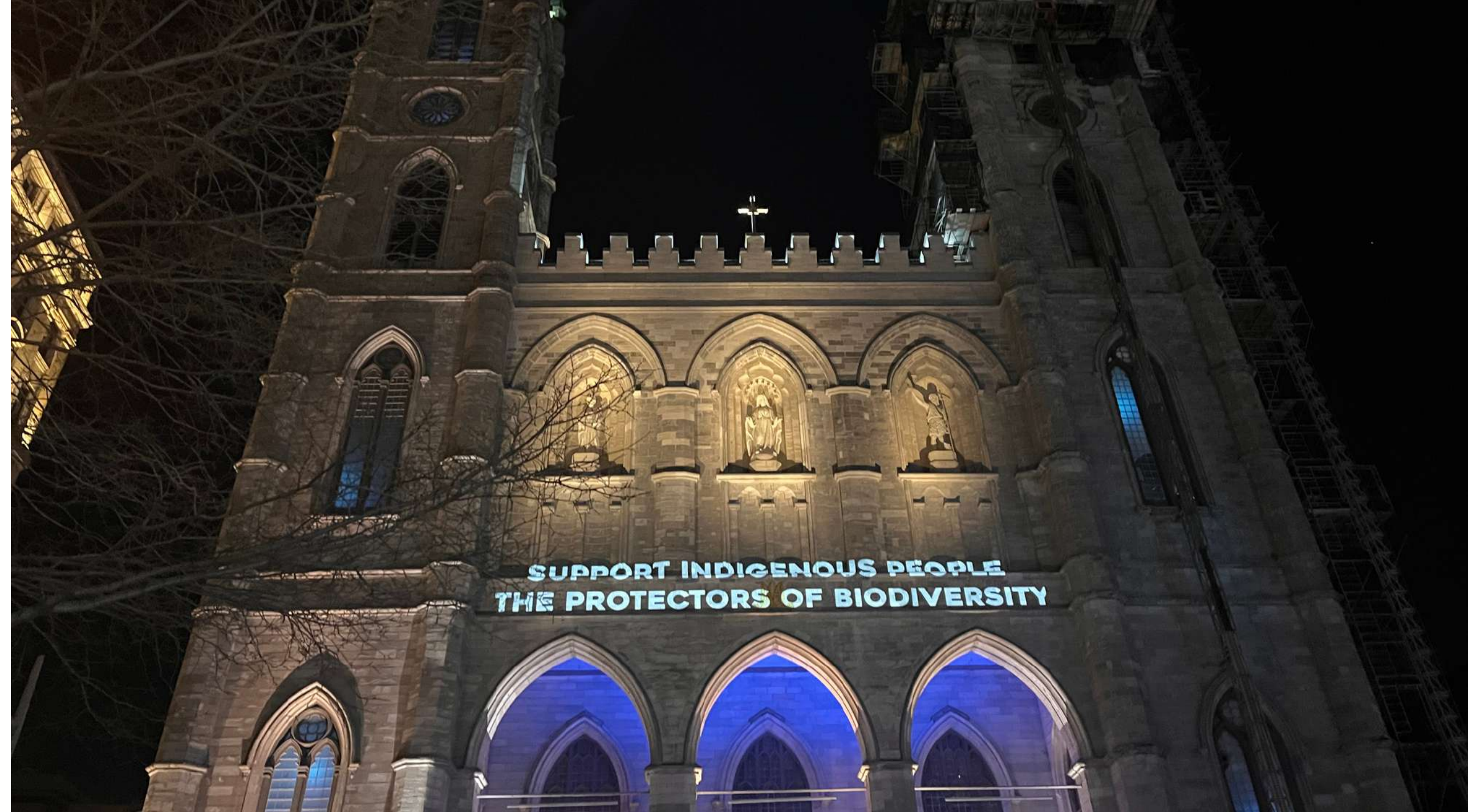
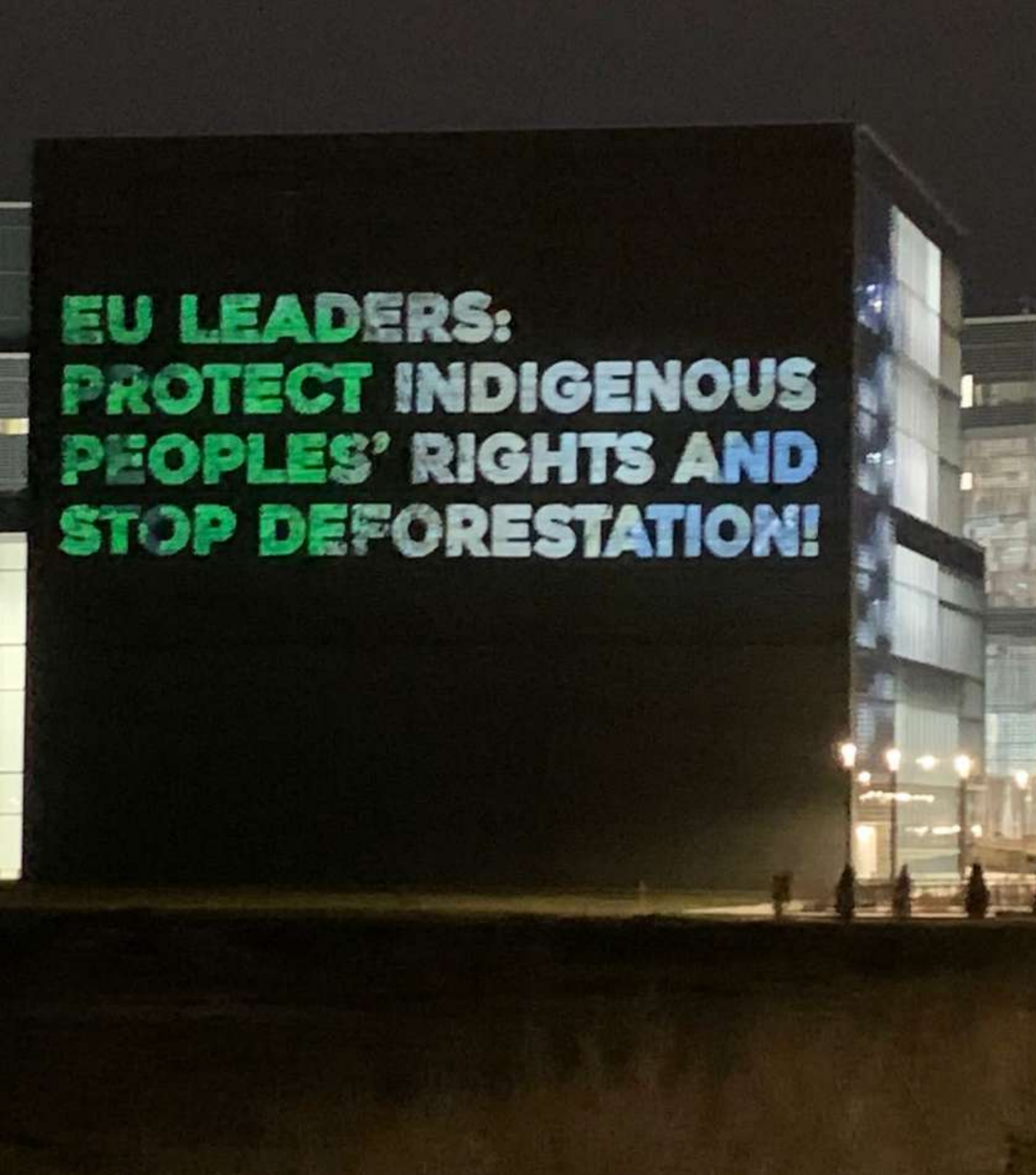
Projecting Change Installations



During COP15 Montreal, *INUTW* partnered with *Projecting Change* to curate powerful art, images, and messages from world renowned artists, indigenous leaders, activists & storytellers in a large-scale, mobile projection installation on buildings throughout prominent Montreal locations.

The installation garnered public, delegate and media attention, amplifying indigenous content and demands while spotlighting the essential need for protecting biological diversity.

The installation was projected on 11 key buildings, including Notre Dame Basilica, Palais des Justice de Montreal, Palais des Congrès de Montreal, University of Quebec Montreal, Silo 5, Esplanade Tranquille, and more allowing the messages and content to be experienced by over 7000 people over 3 days.





March for Biological and Human Rights

INUTW joined our partners at the Quebec Civil Society Collective, the GATC, and the IIFB for the COP15 Biodiversity & Human Rights March through downtown Montreal.

Our content team captured key moments and leveraged our social media channels to amplify messages on indigenous rights and protection for biodiversity.

Building Cultural Bridges

A key focus of 'Our Village' Montreal was to support building bridges between Indigenous leaders as well as connecting partners within our network, along with connecting the activities of the CBD conference with local communities and global citizens.

Honoring our status as guests in the local Mohawk Kahnawake territory, we cultivated a relationship with the Kahnawake community- bringing global indigenous representatives to spend time in the Village, joining activities, and participating in dialogues.

In addition, we curated panel discussions and receptions that allowed global indigenous representatives- including members of the GATC & the IIFB- an opportunity connect as well as share their messages with a broader public audience.





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Outreach and Amplification

Social Media

Instagram, Facebook, LinkedIn and Twitter

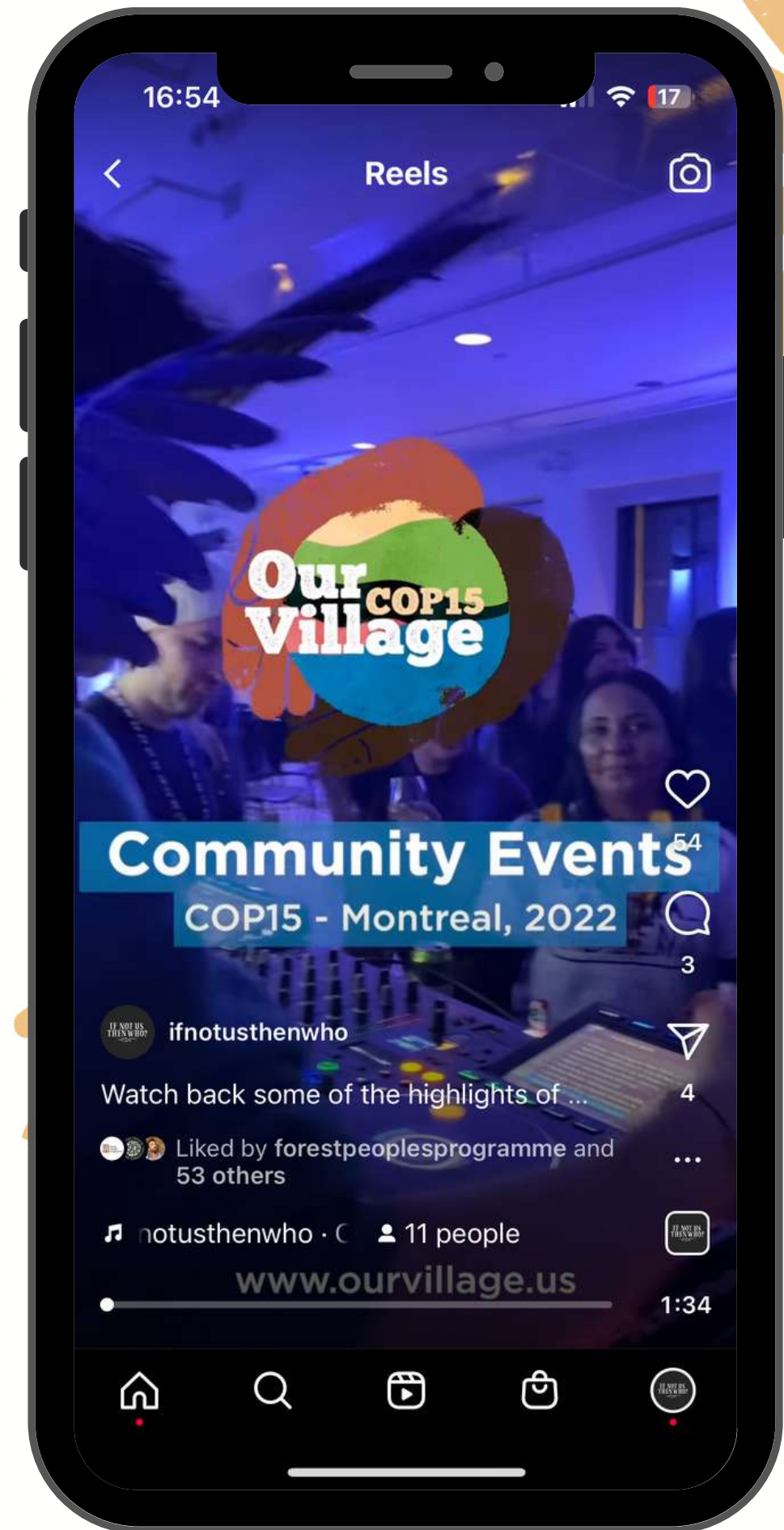
During COP15, we reached more than 26,000 people through our social media channels, driving traffic to 'Our Village' website.

26,000+ Accounts Reached

90,000+ Impressions

5,000 Profile Visits

280 Content shared
(images and videos)



Social Media Sharing

Post collaborations with



Mentioned by



As seen in



Leonardo DiCaprio
COP15 - Protectors of Biodiversity



Nia Tero
Our Village Community Events at COP15



Re:wild
COP15 - Protectors of Biodiversity

Our Partners

IF NOT US
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Documist



Société pour la diffusion de la culture autochtone

