



COP 27 IMPACT REPORT

UNFCCC

During the UN Conference on Climate Change (COP 27) in Sharm-el Sheikh, Egypt in December '22, If Not Us Then Who - in collaboration with the Global Alliance of Territorial Communities (GATC), the Tenure Facility, and other partners - hosted a series of events and large scale projection mapping installations to amplify indigenous voices, art, music, film, conversations, and demands - highlighting the importance of Indigenous leadership, traditional knowledge, territorial sovereignty and land rights in the protection of the world's biodiversity and ecological wellbeing.

We host these experiences as part of 'Our Village'- experiential gatherings where communities, activists, artists, and leaders connect to amplify ideas and generate inclusive spaces for dialogue, with the shared vision of healing our planet.

Supported by



Tenure Facility



NIA
TERO



THE
CHRISTENSEN
FUND



**GLOBAL ALLIANCE
OF TERRITORIAL COMMUNITIES**

**BLACK &
INDIGENOUS
LIBERATION
MOVEMENT**

**WHAT
DESIGN
CAN DO**



IN NUMBERS

Number of people reached
through Our Village Booth

185

Total Attendees to Hosted
Events

65

Number of films produced for
COP 27

12

Number of collaborative
partners

10

INDIGENOUS PEOPLES AND LOCAL COMMUNITIES REPRESENTED INCLUDED:

- Santu Urku Kichwa- Ecuador
- Sungai Utik- Indonesia
- Terena- Brazil
- Wayuu- Colombia
- Raizal - Colombia
- Tapajo- Brazil



COP27

OUR VILLAGE COMMUNITY CORNER AT THE GREEN ZONE

In partnership with Global Alliance of Territorial Communities (GATC), Black & Indigenous Liberation Movement (BILM), What Design Can Do, and Creative Industries Fund NL, we hosted an Our Village Community Corner in the Green Zone, supported by the Tenure Facility. The space was host to a diverse range of talks and screenings during the conference. Approximately 185 people visited the community corner.





During COP27 Egypt, The main focus of 'Our Village' was to support building bridges between Indigenous storytellers and partners connecting them within our network and new ones, also connecting with local communities, NGOs and global citizens.

Also to showcase, share and support our partners' narratives during their events, with social media coverage and creating a selection of short films of the work they have been doing at the conference.

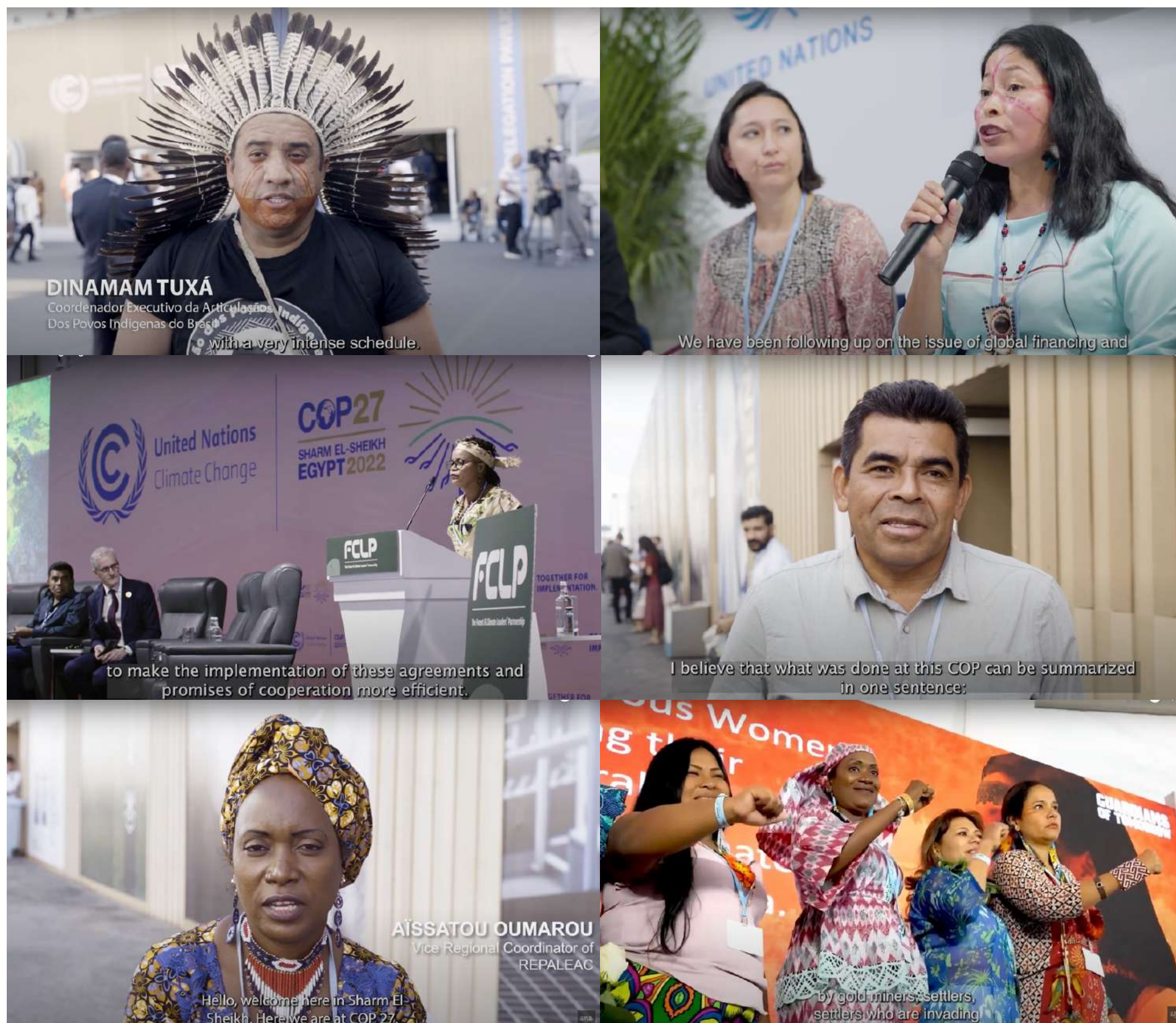
COP27 COMMUNITY BASED VIDEO PRODUCTION:

In partnership with the GATC we commissioned 5 community-based filmmakers to produce short videos around the 5 demands, highlighting in-territory community action and on-the-ground realities to send to COP27.





The on-the-ground team of Indigenous filmmakers and photographers produced photography of the GATC activities in addition to the video bulletins, which were edited on-site in Sharm-El-Sheikh.



COP27 COVERAGE: PHOTOGRAPHY & VIDEO SUMMARIES

In partnership with the GATC and in collaboration with TINTA we produced 7 summary videos - 1 for each of the GATC members in attendance at COP as well as the women and youth.





COP27 INUTW ENGAGEMENTS

Green zone Our Village Booth
Meeting Odiambo Oteno - Youth For Nature -
Talking about the role of Youth in climate change
and the importance of storytelling highlighting
community action in COP27.



Children & Youth Pavilion Opening Ceremony
Covering the ceremony and the Panel on What is
climate justice, and what does it mean for our
territories? for The Black Indigenous Liberation
Movement with Leo Cerda, Maria Jose Andrade Cerda,
Sydney Males, Patricia Sally & Natasha Simma

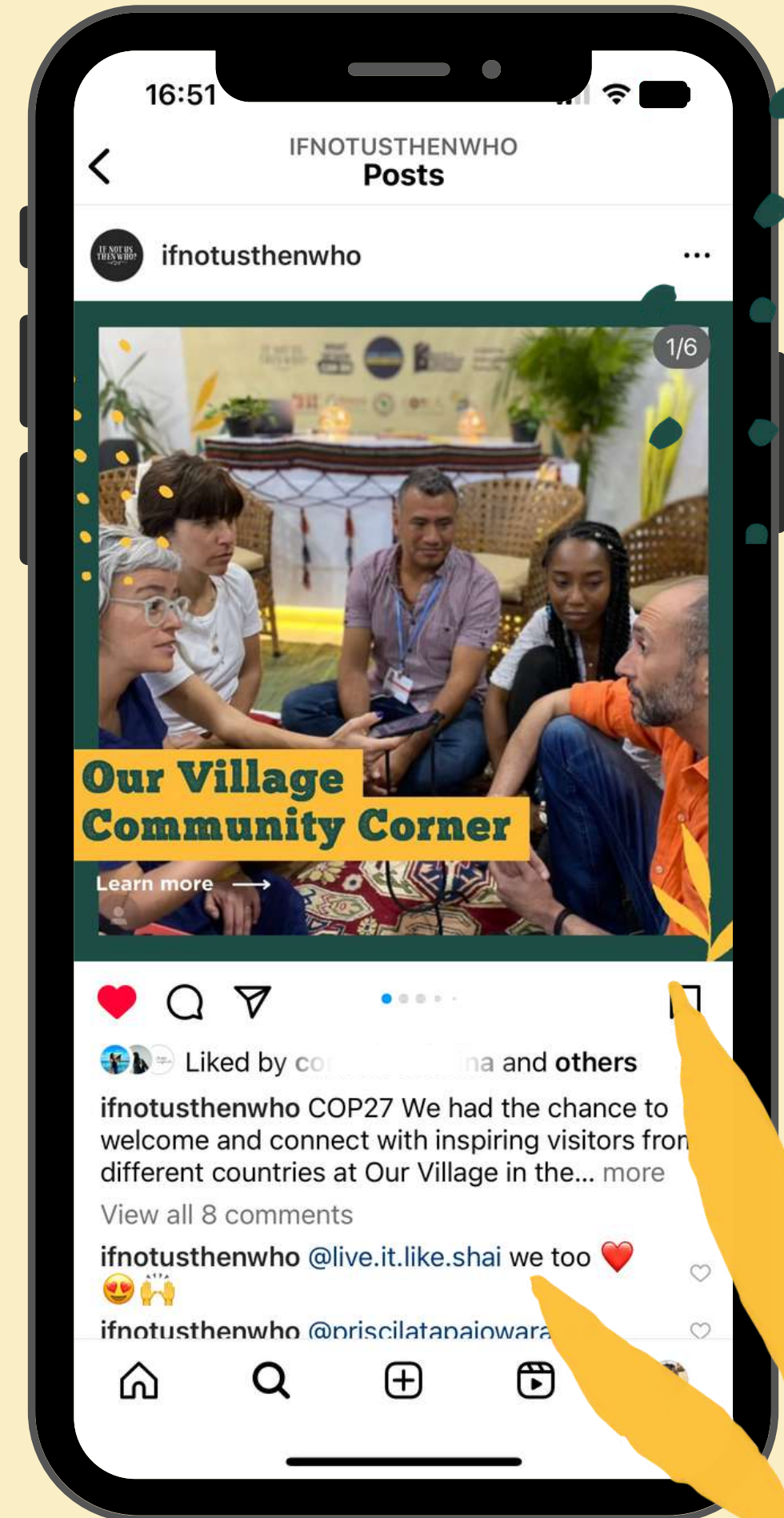


Blue Zone- Colombia Pavilion
Leaders Summit - High level regional dialogue
"Amazonia as a pillar of climate balance and life"
President Gustavo Petro
Attended this meeting & created footage for INUTW
Communications Team





SOCIAL MEDIA REPORT



Social Media in Numbers

Instagram, Facebook, LinkedIn and Twitter

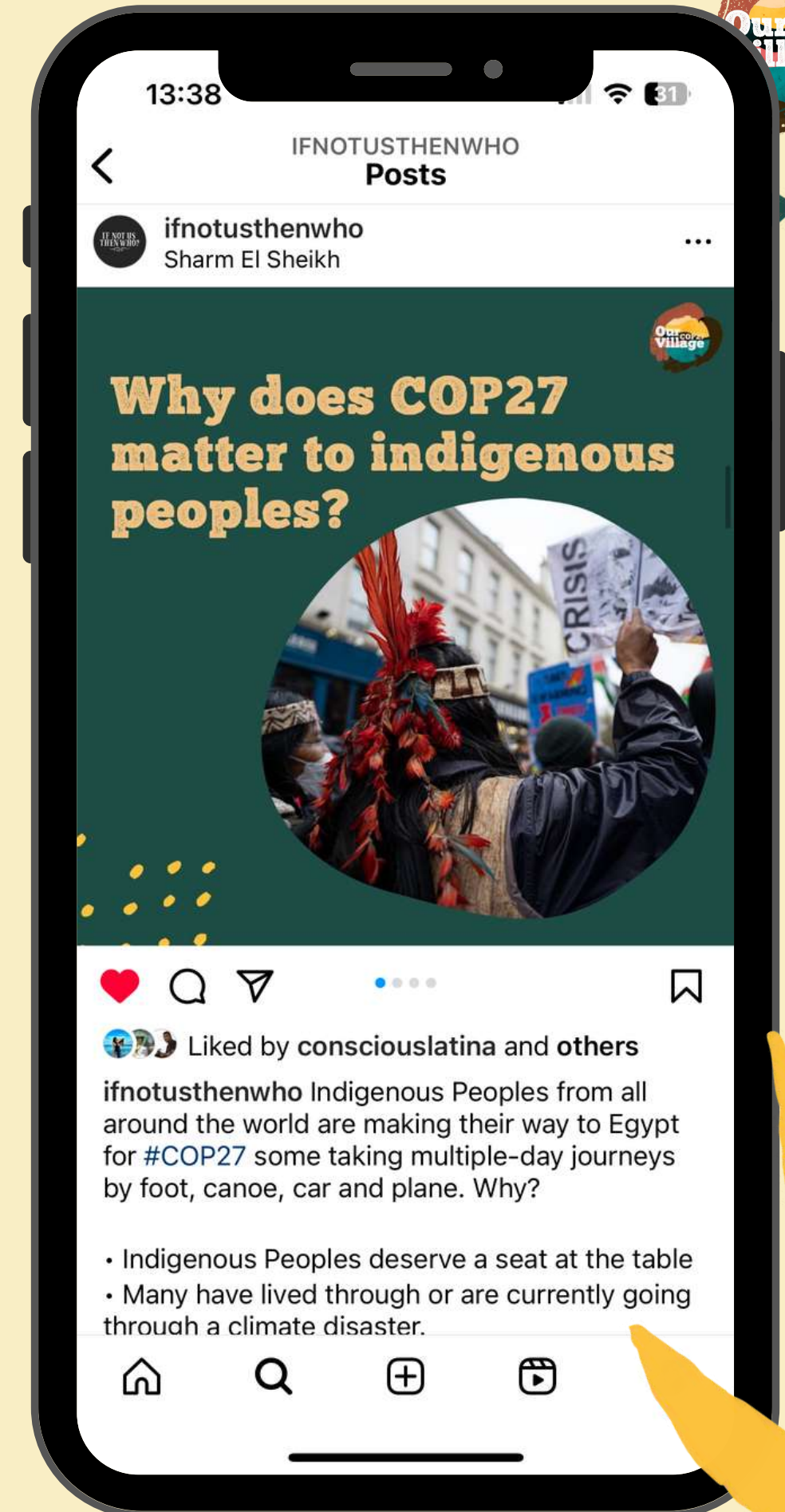
During COP27, we have reached more than 16,000 people through our social media channels, driving traffic to Our Village website.

16,000+ Accounts Reached

69,000+ Impressions

2,160 Profile Visits

21 Content shared
(images and videos)



Social Media Sharing

Post collaborations with



Mentioned by

