



# Impact Report

Photography: Eli Virkina

ORGANIZED BY IF NOT US THEN WHO?





IF NOT US  
THEN WHO?

# Navigation Page



- 3** About Our Village NYCW 23
- 4** Key Stats
- 8** Climate Justice Bus Tour
- 9** Our Village Day 1
- 11** Our Village Day 2
- 13** Maraka Music Showcase
- 15** Impact Storytellers Podcast
- 17** Social Media Report Highlights

# Our Village NYCW 23

Our Village is an inclusive and intersectional space where Indigenous peoples, black environmental leaders, local communities, activists, artists, and decision-makers share, connect, and communicate to amplify ideas, generating inclusive spaces for dialogue to heal our planet.

Our goal for New York Climate Week was to raise awareness of Indigenous issues and create a space of impact for Indigenous, Black and local leadership where their voices were amplified, the stories of the lives of environmental defenders that have been lost were heard, and the solutions that communities are bringing to the climate crisis were given the frontline exposure they deserve in the face of diverse and strategic audiences.



# KEY STATS



Number of Indigenous and Black filmmakers, artists, activists, performers & leaders featured in programming

62

Total attendees during hosted events

600

Number of citizens reached through public actions

15,000

Number of partnering organizations collaborating for Our Village

23

## Key Events the INUTW Hosted during NY Climate Week

- Impact Storytellers Podcast Season 2 Recording
- Climate Justice Bus Tour
- Our Village Day 1 at Helen Mills
- Our Village Day 2 at Helen Mills
- Maraka Music Ancestronic Showcase







# Indigenous territories represented in Our Village programming included:

- Guajajara | Brazil
- Kichwa Sarayaku | Ecuador
- Wayuu | Colombia
- Are'are People | Solomon Islands
- Maya K'iche | Guatemala
- Harakbut | Peru
- Chapra, Wampís and Awajun | Peru
- Bare Nation | Brazil
- Nuevo Saposoa | Peru
- Ese Eja | Peru
- Dayak Iban | Indonesia
- Pankararu | Brazil
- Kaxuyana | Brazil
- Emberá | Panama
- Maasai Mara | Kenya
- Waorani | Ecuador

- Murui people | Peru
- Achuar | Ecuador
- Sarayaku | Ecuador
- Dayak Iban | Indonesia
- Mbororo Fulani Pastoralist | Cameroon
- Santu Urku Kichwa | Ecuador
- Kankana-ey Igorot | Philippines
- Ticuna | Peru
- Toraja | Indonesia
- Terena | Brazil
- Wapichana | Brazil
- Murui | Peru
- Minahasa | Indonesia
- Kolla People | Argentina
- Kichwa Sarayaku | Ecuador





# Indigenous mentees and creatives who joined INUTW for NYCW 23



**EDIVAN GUAJAJARA**  
Guajajara | Brazil



**ELI VIRKINA**  
Santu Urku Kichwa | Ecuador



**ERIC TERENA**  
Terena | Brazil



**PEREGRINO CHAETA**  
Ese Eja | Peru



**ISABELA SANTANA**  
Pataxó | Brazil



**NOVE NIRYANTI USUN**  
Dayak Bahau | Indonesia



**RENAN SUYA**  
KOKOYAMARATXI  
Kisedjê | Brazil



**KALFEIN MAIKEL WUISAN**  
Minahasa | Indonesia



**KYNAN TEGAR**  
Dayak Iban | Indonesia



**PRISCILA TAPAJOWARA**  
Tapajó | Brazil



**DAVID HERNANDÉZ PALMAR**  
Wayuu | Colombia/Venezuela









# Climate Justice Bus Tour

In partnership with the Hoop Bus, The HipHop Caucus, Friends of the Earth, National Wildlife Federation, Center for Cultural Power, Global Alliance of Territorial Communities, Rainforest Action Network and more INUTW mobilized a bus tour through the streets of Manhattan to amplify the messages of climate and racial justice.

We activated iconic Manhattan locations- engaging thousands of citizens and sharing calls to action.

As a key call to action, we held a rally bringing press and partners to the Climate Bus outside of the NY Governor's office to hand deliver 600,000+ signatures demanding that the Governor sign the NY State Deforestation Free Procurement bill, as well as to support Indigenous and Black communities in their fight for racial and climate justice.







# OUR VILLAGE DAY 1

Our Village NYCW '23 programming was hosted at the Helen Mills Theater- creating a dynamic two story space for networking, showcasing Indigenous and Black artists, and featuring Indigenous musical guests - while also hosting inspiring and informative panels and discussions, screenings of films made by Indigenous and Black storytellers, and opportunities to share solutions, strategies, and calls to action from leaders and activists in the climate space.





# Programming for Day 1 included:



- Panel: How Do We Save the World's Rainforests Through Scalable Grassroots Solutions?
- Panel: How Do We Enable a Just Transition?
- Panel: How Can Carbon Markets Respect Indigenous Territories?
- Panel: What Mechanisms Support Indigenous Peoples to Oversee Direct Funding?
- Panel: Will NY Sign a Deforestation Free Procurement Act?
- Keynote: Marco Temporal- local and global impacts
- Keynote: Saweto Case + indigenous justice in Peru
- Panel: What are the Community Impacts of Extractive Industries?
- Conversation: What is the Role of Storytelling in Climate Justice?
- Presentation: Voices of Tomorrow- Global Alliance of Territorial Communities
- Short Film: "*Duleina -Gunadule Medicine*"







## OUR VILLAGE DAY 2

In partnership with the Tenure Facility, INUTW hosted a morning of ritual, interactive conversations, and networking to connect impact funders and decision makers with Indigenous leaders from the Global Alliance of Territorial Communities.

For our evening programming, we hosted panel discussions, film screenings, networking, and an Indigenous music showcase in partnership with Maraká Music.







## Programming for Day 2

- Opening cacao ceremony with Nana Marina Cruz- Tz'utujil, Guatemala
- Presentations: How Do We Steward the Earth?
- Presentation: Voices of Tomorrow- Global Alliance of Territorial Communities
- Presentations: What Radical Ideas Can Save the Planet?
- Roundtable: Radical Listening: What Key Community Messages Can we Bring to COP28? hosted by TedxLondon with UN Climate Champions and Indigenous Leaders
- Panel: How Do We Start a New Era of Climate Communications?
- Panel: Wake Up! Why Do We Need to Diversify Climate Storytelling?
- Film Screening + Q & A- 'We Are Guardians' documentary film



# Maraká Music Showcase

INUTW partnered with Maraká Music to host a musical and audiovisual Showcase to launch the ANCESTRONIC project. The evening featured Brazilian and South American Indigenous artists who combined traditional and electronic music to convey the fight of their communities.

The night opened with a political statement from Brazilian Indigenous leaders highlighting essential messages:

- Cultural resilience IS territorial resilience - Indigenous culture protects natural ecosystems
- Building a bridge to US consumers so they understand the impact of their purchases in Indigenous territories.
- Music connects souls to fight for the same cause: Climate Justice









# Impact Storytellers Podcast

## Season Two

During our NYCW 23 activities, INUTW recorded the second season of our Impact Storytellers podcast with Indigenous hosts Elizabeth Swanson and Isabela Santana - along with speakers from across the globe- sharing conversations to discuss the theme “Amplifying Voices for Climate Justice”.

This pluricultural podcast supports impact storytellers of all backgrounds and experiences, connecting listeners to climate narratives that are decolonized through conversations about reclaiming identities, art, ancestral knowledge, spirituality, and the hopes and dreams of indigenous peoples.

Our podcast guests in season two included:

- Myrna Cunningham
- Helena Gualinga
- Stina Thomas Hamlin
- Edivan Fulni-ô + João Victor Pankararu
- Alexis Joel Grefa





# Media + Film Content

As part of our mission to create impactful storytelling, our media team - including several Indigenous content creators from our mentorship team - captured key moments of New York Climate Week through film, photography, interviews, digital amplification, and social media. Our commitment was to archive the powerful global convergence throughout climate week, capture and amplify key demands from Indigenous leaders and Black environmental land defenders, and drive narratives for change and solutions.

Our Village  
NYC23







**Our Village** NYC23

# Social Media Report Highlights

Photography: Eli Virkina

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# IN NUMBERS

Instagram, Facebook, LinkedIn and X

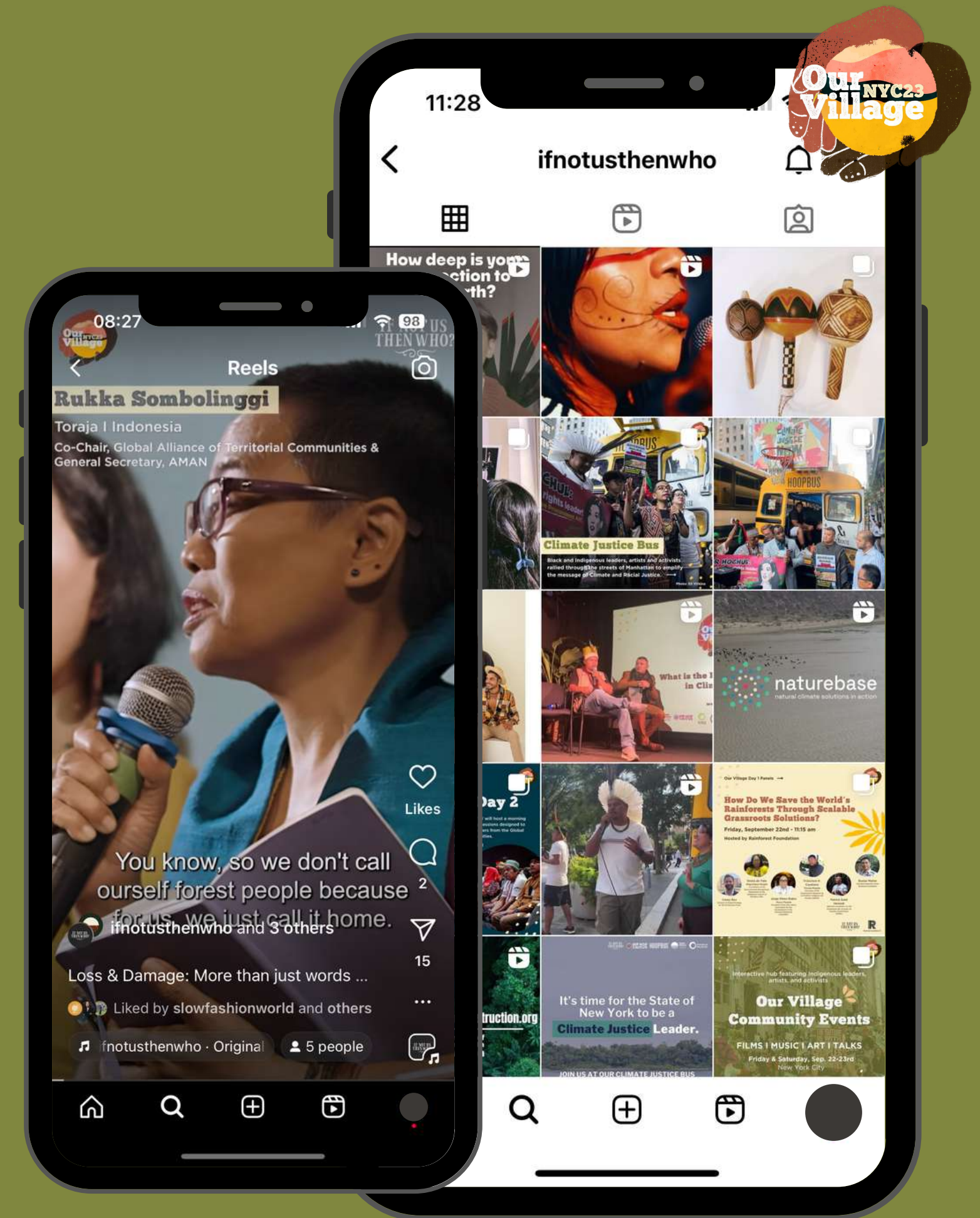
During the NYCW, we have reached more than 44,000 people through our social media channels, driving traffic to Our Village website and the media kit landing page.

**44,000+** Accounts Reached

**122,000+** Impressions

**7,934** Profile Visits

**24** Content shared  
(images and videos)





# Our Village Platform Launch



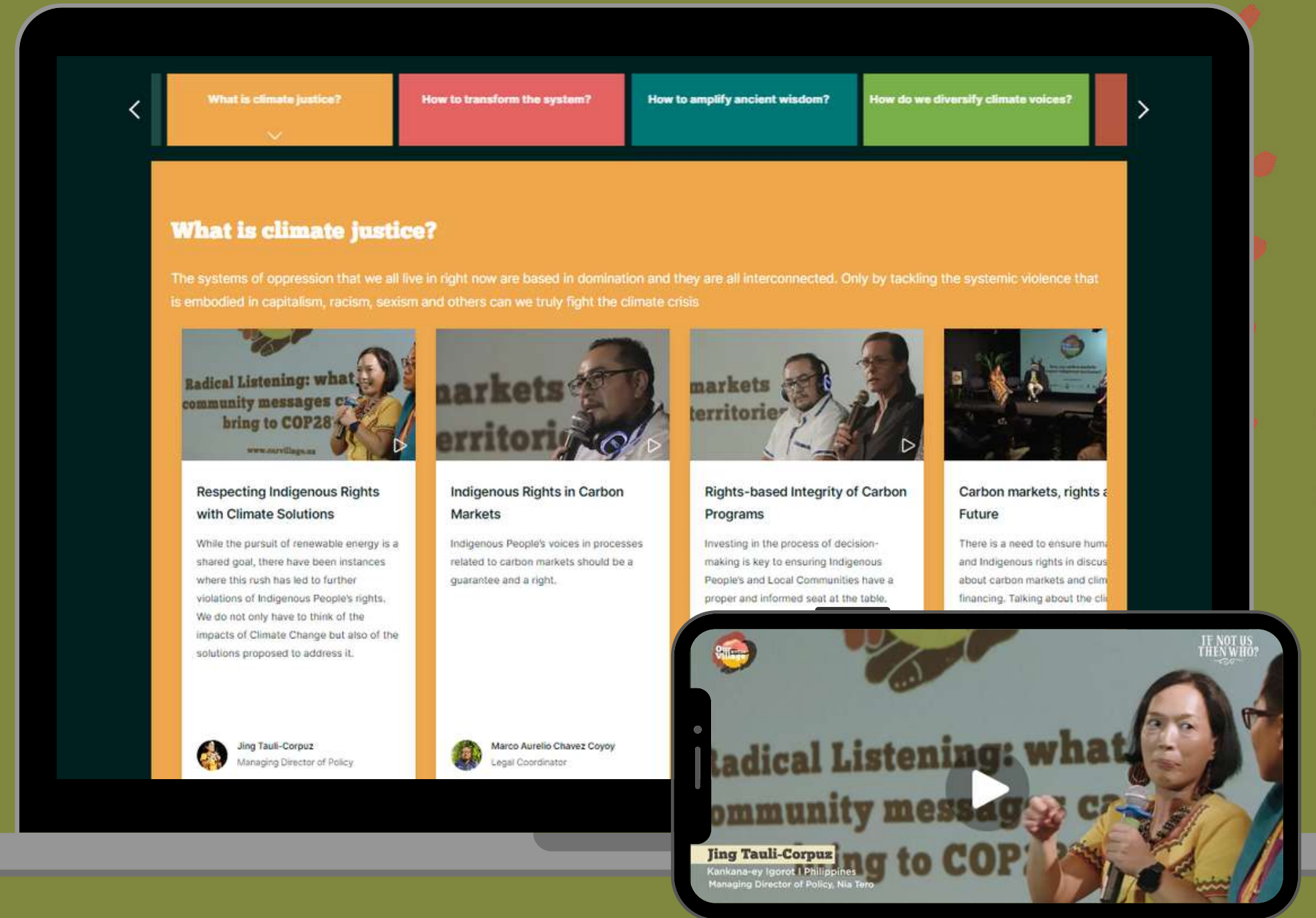
Objective: To communicate the rebranding and relaunch of the 'Our Village' Platform during NYCW 2023.

## Key Actions:

- Utilized social media channels to spotlight the launch and key highlights of NYCW 2023.
- Shared bite-sized clips from 'Our Village' panel sessions to engage and educate the audience.

Panel Talks curated to action key questions for IPLC's challenges and opportunities:

- What is Climate Justice?
- How can we transform the system?
- How can we amplify ancient wisdom?
- Why is it essential to fund communities directly?



[Explore Platform](#)





Learn more by visiting:

[www.ourvillage.us](http://www.ourvillage.us)

[Instagram](#) | [Facebook](#) | [LinkedIn](#)

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**Strategic partners**



**INUTW and Our Village were supported by**

