

ANNUAL REPORT

# 2023 RESULTS

IF NOT US  
THEN WHO?



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# VISION

A world where communities led by Indigenous Peoples, belong to an abundant natural world inspired by resilient storytelling.

# MISSION

Support environmental leadership from Indigenous Peoples and Local Communities to build networks and cultivate inclusive impact-driven storytelling.



# THE BOARD

If Not Us Then Who is a US-registered charity, 501(c)(3), that supports a global awareness campaign highlighting the role indigenous and local peoples play in protecting our planet.



**MINA SETRA**

Indonesian Indigenous Dayak,  
**INUTW President** &  
Deputy Secretary General of AMAN



**MICHAEL MCGARRELL**

Guyana Indigenous Patamona  
**INUTW Vice President** &  
COICA human rights coordinator



**PAUL REDMAN**

South African born **Founder**  
& non-voting board member



**PENNY DAVIES**

UK/Bolivia based International  
development specialist (CLUA,  
FORD FOUNDATION, DFID)



**HUGO METZ**

French broadcast content  
producer/director &  
**Chief Financial Officer**



**BILL PULLMAN**

US based Hollywood Actor  
and fruit advocate, **Secretary**



**BUKOLA JEJE**

**Managing Director,**  
Offline Diplomat

# OUR CORE TEAM

Our overall aim is to transition our core work and components of our decision making into the hands of grassroots networks, whilst maintaining an appropriate gender balance and the required skill sets.



**PAUL REDMAN**  
**South African born**  
Founder & Non-voting  
board member



**MARIEL JUMPA**  
**Peru**  
Communications  
Lead



**TIM LEWIS**  
**UK**  
Filmmaker & Financial  
Manager



**ISABELA SANTANA**  
**Pataxó | Brazil**  
Mentorship Program Lead  
Producer



**JAYE RENOLD**  
**UK**  
Filmmaker &  
Mentorship Program  
Co-director



**LINA SALAS**  
**Colombia**  
Film Impact Strategy



**ELI VIRKINA**  
**Santu Urku Kichwa | Ecuador**  
Impact Storyteller & Comms



**YURSELL RODRIGUEZ HOOKER**  
**Raizal Afro-Caribbean | Colombia**  
Impact Storyteller & Comms



**NOVE NIRYANTI USUN**  
**Dayak Bahau | Indonesia**  
Photographer & Mentorship  
Comms Officer



**JOEL REDMAN**  
**UK**  
Director of  
Photography



**ALEJANDRA PIAZZOLLA**  
**Colombia | Canary  
Islands**  
Operations Manager



**JAMAICA STEVENS**  
**USA**  
Event Manager



**ARAM VIDAL**  
**Mexico**  
Filmmaker and Media  
Trainer



**VICTÓRIA SALUM**  
**Brazil**  
Graphic Design &  
Comms



**NURA BATARA**  
**Toraja | Indonesia**  
Storyteller, Photographer  
and Mentorship



**MARIA LUISA  
SANTANA**  
**Pataxó | Brazil**  
Mentorship  
Producer



**DAVID HERNANDÉZ PALMAR**  
**Wayuu | Colombia/Venezuela**  
Filmmaker & Mentorship Program  
Co-director



**FELIPE CONTRERAS**  
**US**  
Filmmaker &  
Development



**HUGO METZ**  
**France**  
Filmmaker &  
Board member

# EXECUTIVE SUMMARY

In 2023, our organization experienced significant growth and progress in our training initiatives, thanks to increased funding and support for our Mentorship and Residency programs.

A notable addition to these programs was the introduction of the 'Indigenous Imaginarium', an annual flagship event aimed at promoting indigenous storytelling in Hollywood and expanding our global impact networks.

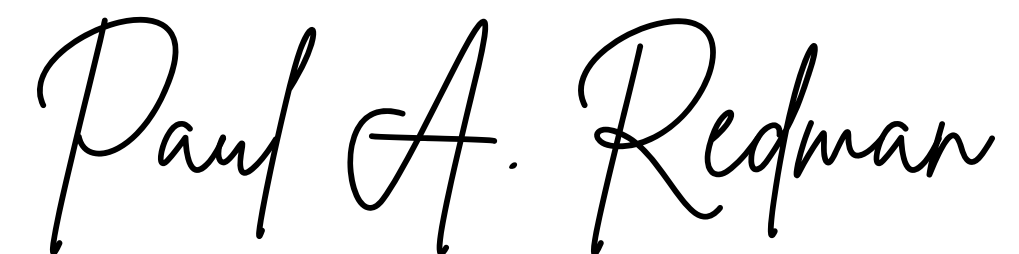
This initiative not only reframed indigenous storytellers as key contributors to broadening our climate imagination but also facilitated valuable connections between local communicators and industry professionals, fostering collaboration and continued success.

Additionally, we remain dedicated to actively supporting Indigenous Peoples and Local Communities in participating in decision-making processes at climate conferences, furthering our commitment to inclusivity and diversity by supporting Indigenous and local community climate solutions.

Internally, we invested in enhancing our systems and processes, including the establishment of an impact producers department and improvements to our impact reports. We also implemented new systems to empower our diverse team in collective decision-making and initiated strategic meetings to develop a collaborative long-term strategy.

Moreover, we have begun working on diversifying our funding sources while improving our financial systems, ensuring sustainability and growth.

This comprehensive effort is pivotal in empowering our diverse team of climate storytellers and reflects our commitment to creating a workplace that mirrors the positive change we want to see in the world, If Not Us Then Who?

A handwritten signature in black ink that reads "Paul A. Redman". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

Executive Director

# 2023 IN NUMBERS

504.787	Global Reach
17	Partnerships established
18	Films produced
2	Training Programs
53	Trainees



Image: Eli Virkina

IF NOT US  
THEN WHO?

1

KNOWLEDGE-SHARING

# RESIDENCY PROGRAM

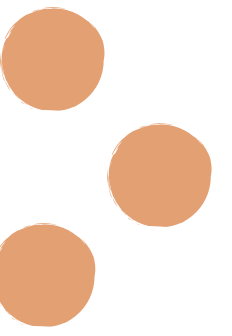
In 2023, we launched a groundbreaking “Residency Program” for Emerging Narratives from Indigenous and Afro-descendant Communities in Latin America.

This advanced training program, launched in partnership with The Tenure Facility, offers a significant development opportunity for media creatives at a more mature professional stage. It aims to elevate their artistic expression, storytelling abilities, and the influence and reach of their narratives.



Image: Lina Salas

# AMPLIFYING INDIGENOUS AND AFROASCENDANT NARRATIVES



At the heart of our Residency Program are coordinators David Hernandez Palmar and Yurshell Rodriguez, who are joined by renowned mentors Sara Aliaga Ticona - Aymara Photographer and Visual storyteller with works with National Geographic, The Guardian, and NY Times; and Venezuelan Born Filmmaker Yanilú Ojeda co-founder of the The International Indigenous Film Showcase of Venezuela -MICIV.

## MEET THE MENTORS



**YANILÚ OJEDA**  
Film mentor



**SARA ALIAGA TICONA**  
Photography mentor



**YURSHELL RODRÍGUEZ**  
Residency Coordinator



**DAVID HERNANDÉZ  
PALMAR**  
Residency Coordinator

“

In teaching, these programs help me work on a goal: to make education fit different situations, so everyone has the right to learn and help build a strong community. They also let me support ways to include everyone in education, by doing things that encourage us all to care about society. This helps us see education as both a right and a way to understand ourselves better.

**Yanilú Ojeda**

# REFLECTING ON A TRANSFORMATIVE JOURNEY IN CALI, COLOMBIA

Following a selection process, we brought together eight professionals for a transformative seven-day, in-person gathering in Cali, Colombia, held from October 23 to 29, 2023.

“This has been very important opportunity for our people (Siekopai), because the stories are the voices that we transmit, and they do not come from just one person, but from an entire community, from a territory that is in resistance.

**Jimmy Piaguaje**



**Ana Maria Jessie Serna**  
Colombia, Raizal Afro-Indigena  
Cinematography Resident



**Jimmy Piguaje Payaguaje**  
Ecuador, Siekopai Nation  
Cinematography Resident



**Kuyujani Saúl López**  
Venezuela, Yekwana Peoples  
Cinematography Resident



**Sany Nayempi**  
Ecuador, Itia Sapara Community  
Cinematography Resident



**Peregrino Gonzalo**  
Peru, Ese Eja Community  
Cinematography Resident



**Elio Cunampio**  
Panama, Embera  
Photography Resident



**Génesis Gutiérrez**  
Colombia, Wayuu  
Photography Resident



**Laura Vanesa**  
Colombia, Afro-descendant Community  
Photography Resident

# EMERGING FILMMAKERS PROFESSIONAL DEVELOPMENT

The Emerging Filmmakers Professional Development Programme is a multi-year, intermediate-level mentorship program consisting of personalized 1-2-1 mentorship sessions and a masterclass series with invited filmmakers and filmmaking industry professionals. The objective is to increase the professional capacity and networks of the program participants, as well as their distribution opportunities. Mentees develop a set of professional development objectives for the year and work with their mentor toward achieving them.

This year, we had 23 active mentees and a total of 8 films were finalized along with a personalised impact and distribution plan for each film. In addition, we supported applications for funds, awards, grants and film screening opportunities for active and former mentees.

## IN NUMBERS SINCE LAUNCH:

**64** Current and former mentees have participated in the Mentorship Program

**45** Mentees are active now, 9 as individuals and the remaining across 11 collectives

**16** Countries



Image: Lina Salas

# TIMELINE 2023

This timeline highlights key events and achievements from 2023, showcasing program expansion, participant engagement, and professional opportunities for mentees.



## Beginning of the year

Started 2nd year of program with 22 participants: 6 collectives and 2 individuals.



## January

Hired a former mentee to join the INUTW core team to provide content support.



## March Indigenous Imaginarium - Los Angeles, USA

- 7 current and 2 former mentees participated.
- Engaged with industry professionals like James Cameron and Bill Pullman.
- Opportunities for networking, funding, and peer collaboration.



## April 24th - 28th Acampamento Terra Livre - Brasilia, Brazil

- Studio set support, behind the scenes, and social media coverage and content support for Mídia Indígena, GATC and APIB among others.
- Nurtured relationships with Brazil-based mentees and Indigenous organizations

# TIMELINE 2023



## June Tenure Facility Funding

Secured funding for program expansion, welcoming 24 new mentees.



Tenure Facility



## September 11th-13th Indigenous Women's March - Brasilia, Brazil

March attendance, strengthening connections with Brazil-based mentees and their leaders from the communities.



## September 17th - 24th New York Climate Week, NY, USA

Comission-based opportunities for former mentees hired as photographers and filmmakers for Global Alliance of Territorial Communities.



## Nov 30th to Dec 13th COP28 - Dubai, UAE

Growing our commission-based opportunities for former mentees hired as photographers and filmmakers.

## IMPACT AND AMPLIFICATION

For each mentee and resident of our training programs, we create an impact plan according to their goals and impact interests. These documents are constructed with them, iterated and the impact opportunities are tailored to the priorities of the mentees in an ongoing manner.



Image: Foro Latinoamericano

# IMPACT AND AMPLIFICATION



Image: Kathleen Allain

## Awareness of Indigenous issues among academia in the USA

Educator Workshop, Tulane University, USA  
Indigenous People's Relationship to the Land  
and environmental issues

**OUR IMPACT** Reaching over to over 30  
arts, language and social  
studies educators across  
the USA.



## Amplifying Indigenous stories at the European Film Market in Berlin, Germany

David Hernández Palmar joined the Industry Sessions as part of EFM's session amongst important industry decision-makers. He focused on driving multi-perspective solutions to contemporary challenges,

**OUR IMPACT** Projected 7 short  
documentaries focusing  
on Indigenous Narratives  
to a global audience



## Impact talks at the 2nd Latin American Forum on Social Impact Films - Mexico

Impact strategists and Emerging Filmmaker coordinators were selected at the Impact drop sessions to share our organizational impact amongst filmmakers and professionals from the creative and film industry from Latin America.

**OUR IMPACT** Over 250 people  
participated in our panels  
and screening,

# DIGITAL CAMPAIGNS WITH FILMMAKERS

## REIMAGINE A COLLECTIVE CLIMATE SOUND FUTURE

Enabling inclusion and diversity in the film industry and visibility in global climate action events by featuring the work of emerging filmmakers and providing them with commission-based opportunities to showcase their talent, promoting diversity in the film industry.

### SOME OF OUR FEATURED FILMMAKERS:

Edivan Guajajara, Kokoyamaratxi Renan Suya,  
Tirza Ixmucane, Noveni Usun, Kalfein M. Wuisan

[DISCOVER MORE](#)





2 ●

THIS IS HOW WE LEAD:  
**INVESTING AND PARTNERING  
FOR CLIMATE ACTION**

# SPARKING CONVERSATIONS OUR VILLAGE PLATFORM 2.0



2.1

'Our Village' remains dedicated to sparking meaningful change by asking critical questions and fostering worldwide collaboration, empowering individuals to engage, reflect, and act. It stands as a testament to our dedication to asking the questions that matter to spark change.

In 2023, we relaunched the 'Our Village' website platform to enhance its mission of promoting Earth healing through dialogues around climate, racial justice, and land stewardship. We introduced interactive elements in the platform with featured guests, panel talks, and influential figures, emphasizing action and reflection on global issues.



**What is climate justice?**



**How to transform the system?**

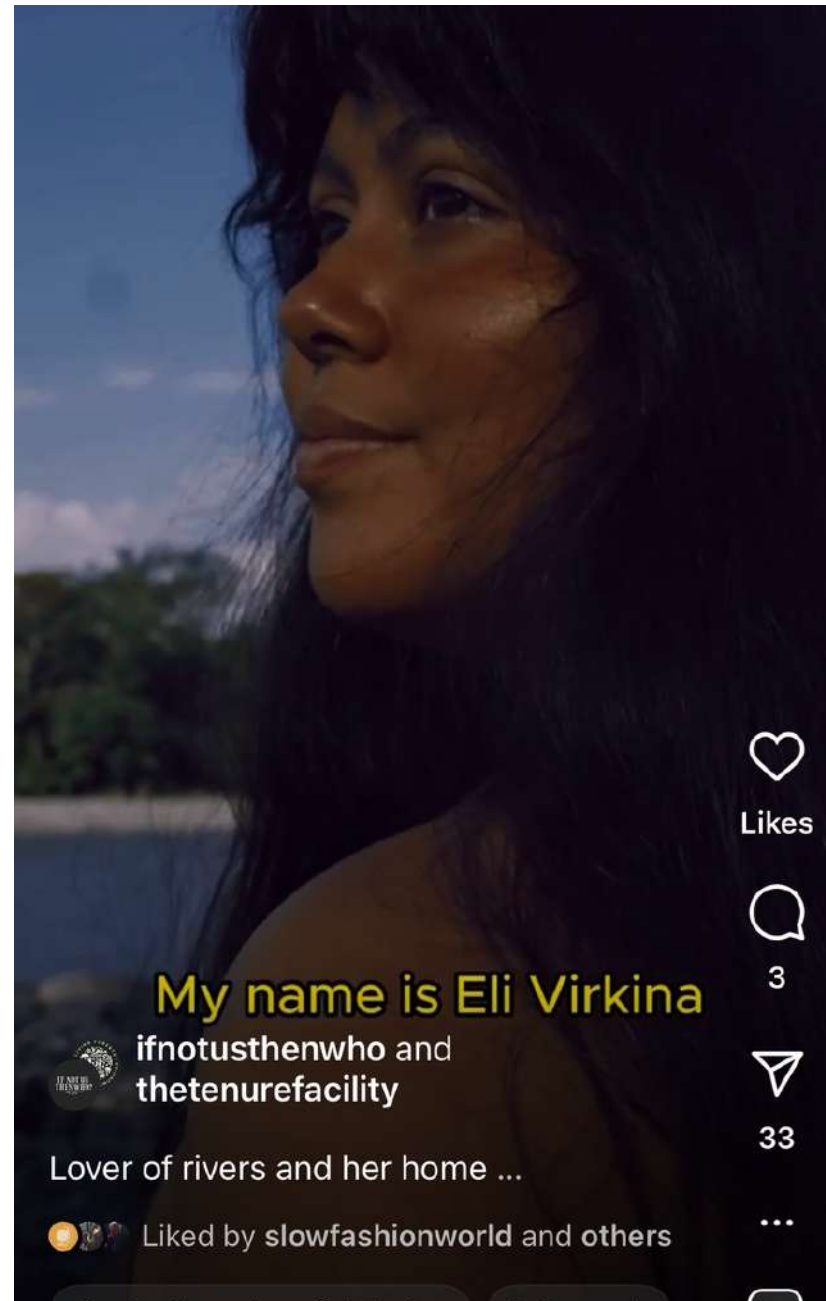


**Why fund communities directly?**

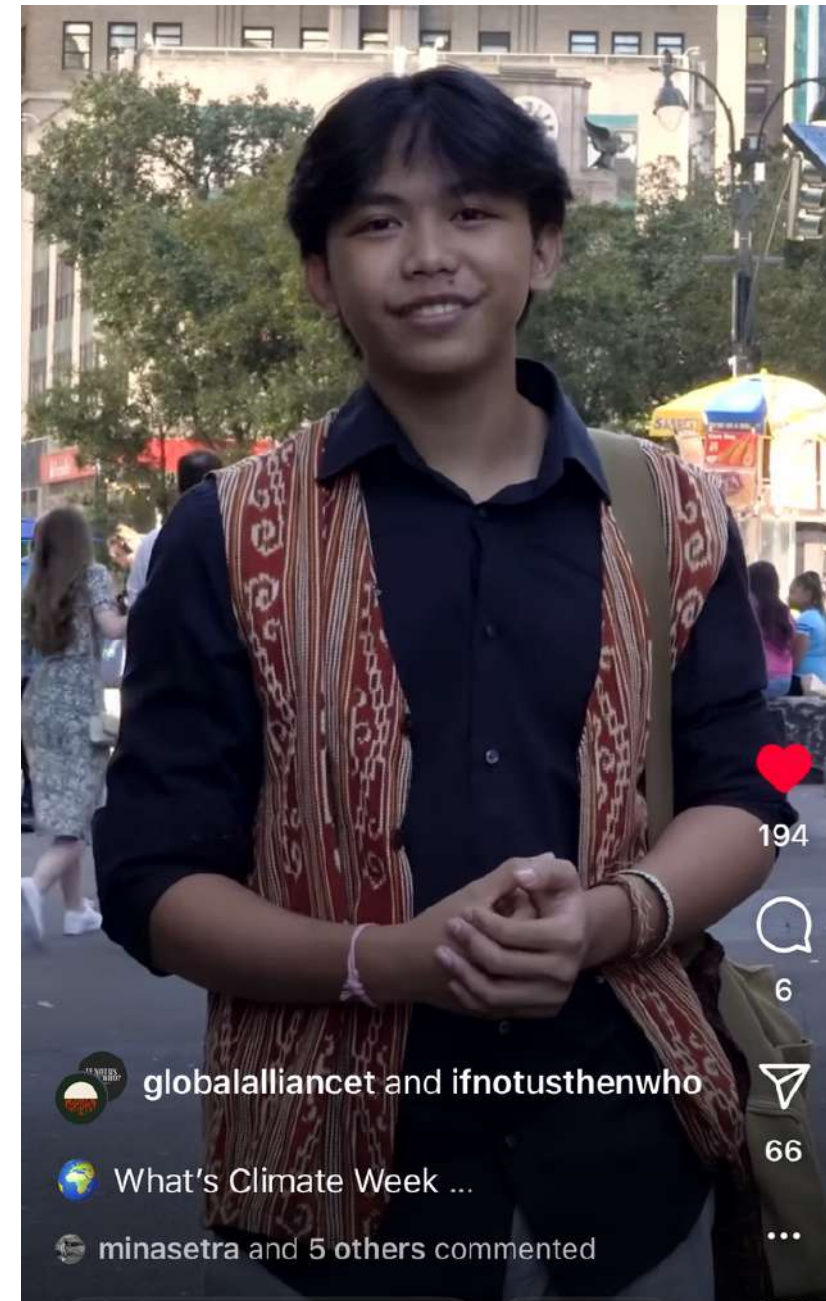
[EXPLORE THE PLATFORM](#)

# PARTNERING FOR AMPLIFICATION

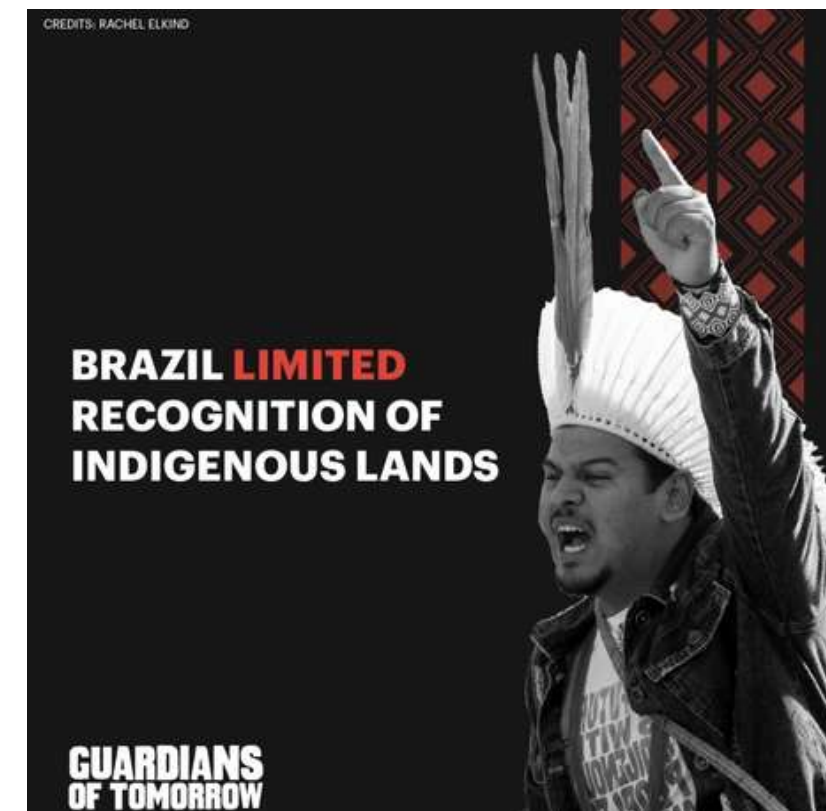
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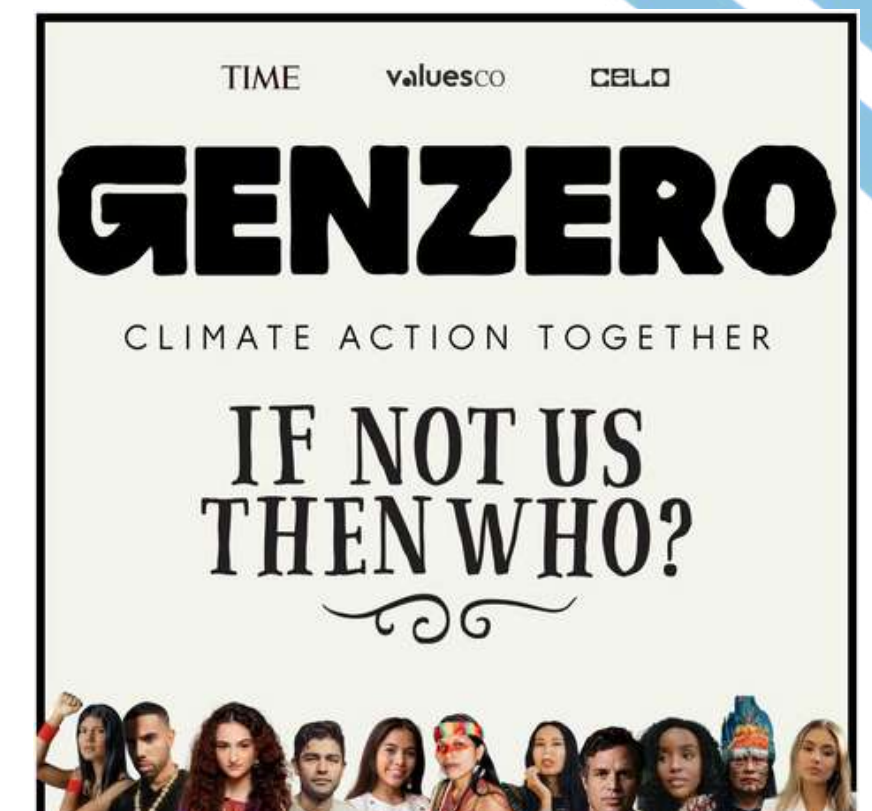
**Indigenous Peoples Day  
with Tenure Facility**



**NYCW What is Climate  
Week with Global Alliance  
of Territorial Communities**



**Marco Temporal  
with Global Alliance of  
Territorial Communities**



**TIME Magazine (GenZero  
Climate action together)**

## 2.3

### INDIGENOUS FILMMAKERS: OPPORTUNITIES FOR FUNDING, GRANTS, AWARDS, HIRING ACTIONS

We accompanied over 10 trainees with job applications, hiring, and getting paid for their work. We made sure they had fair working conditions and supported them with their professional tasks. We also gave them advice, made paperwork easier, and helped them find chances for awards and grants. Plus, we helped them connect with new stakeholders for more opportunities in the future.

This includes working on projects for the NYCW and COP28 with the Global Alliance of Territorial Communities, scholarships for journalists with CNN, work with The Tenure Facility, and activities during Mesoamerican Climate Week.



Image: Mariel Jumpa

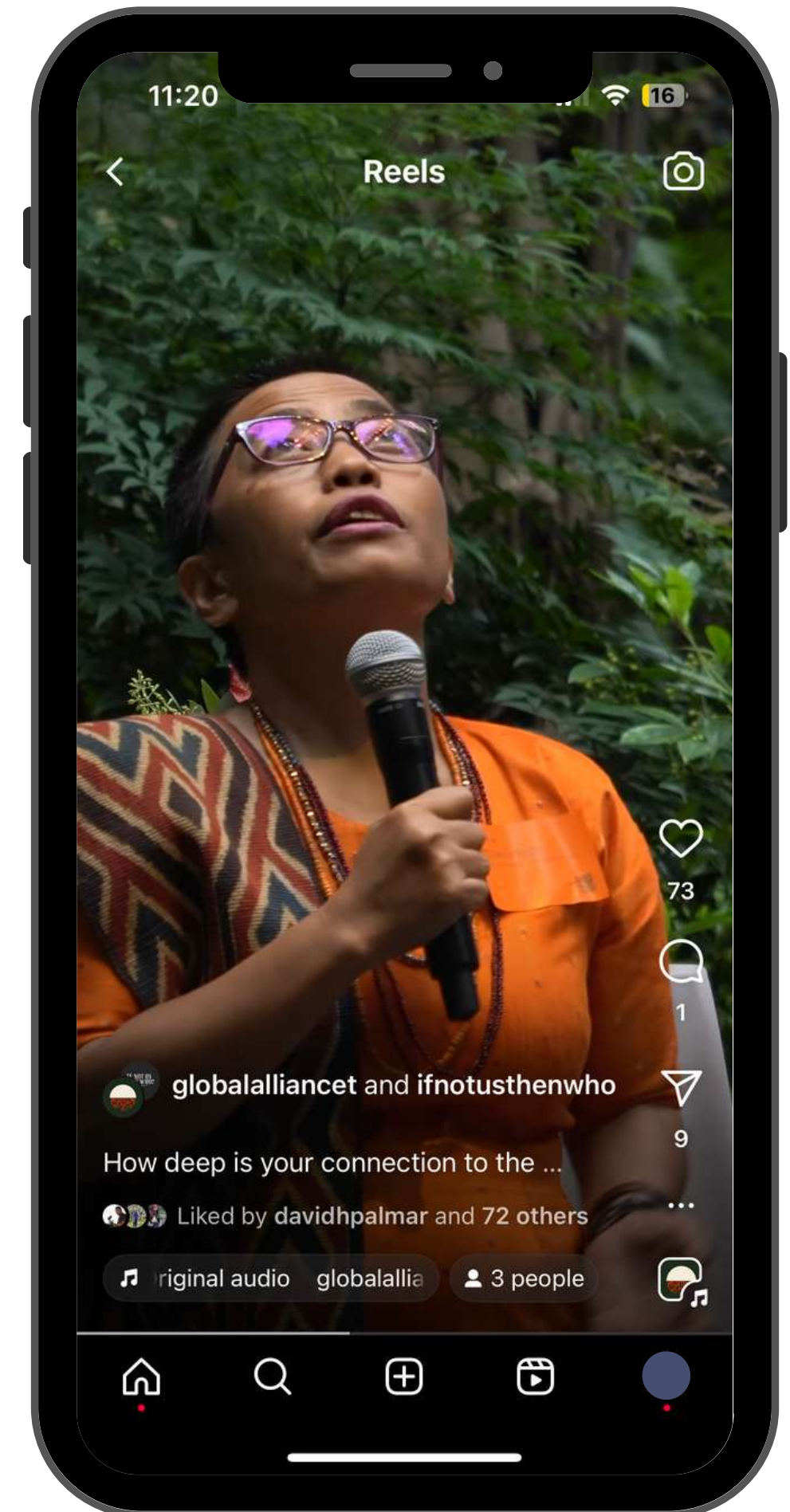
## CASES: GATC MULTIMEDIA CREW

# INDIGENOUS VOICES AT THE HEART OF CLIMATE WEEK

Video series collaboration during Climate Week NYC. Featuring Indigenous Peoples' Youth and Leaders' voices explaining "What is Climate Week?", "How deep is your connection with Earth?". Also amplifying the Voices of Tomorrow talking about the role of the youth from Indigenous Peoples and Local Communities in safeguarding ancestral knowledge.



[EXPLORE VIDEOS](#)



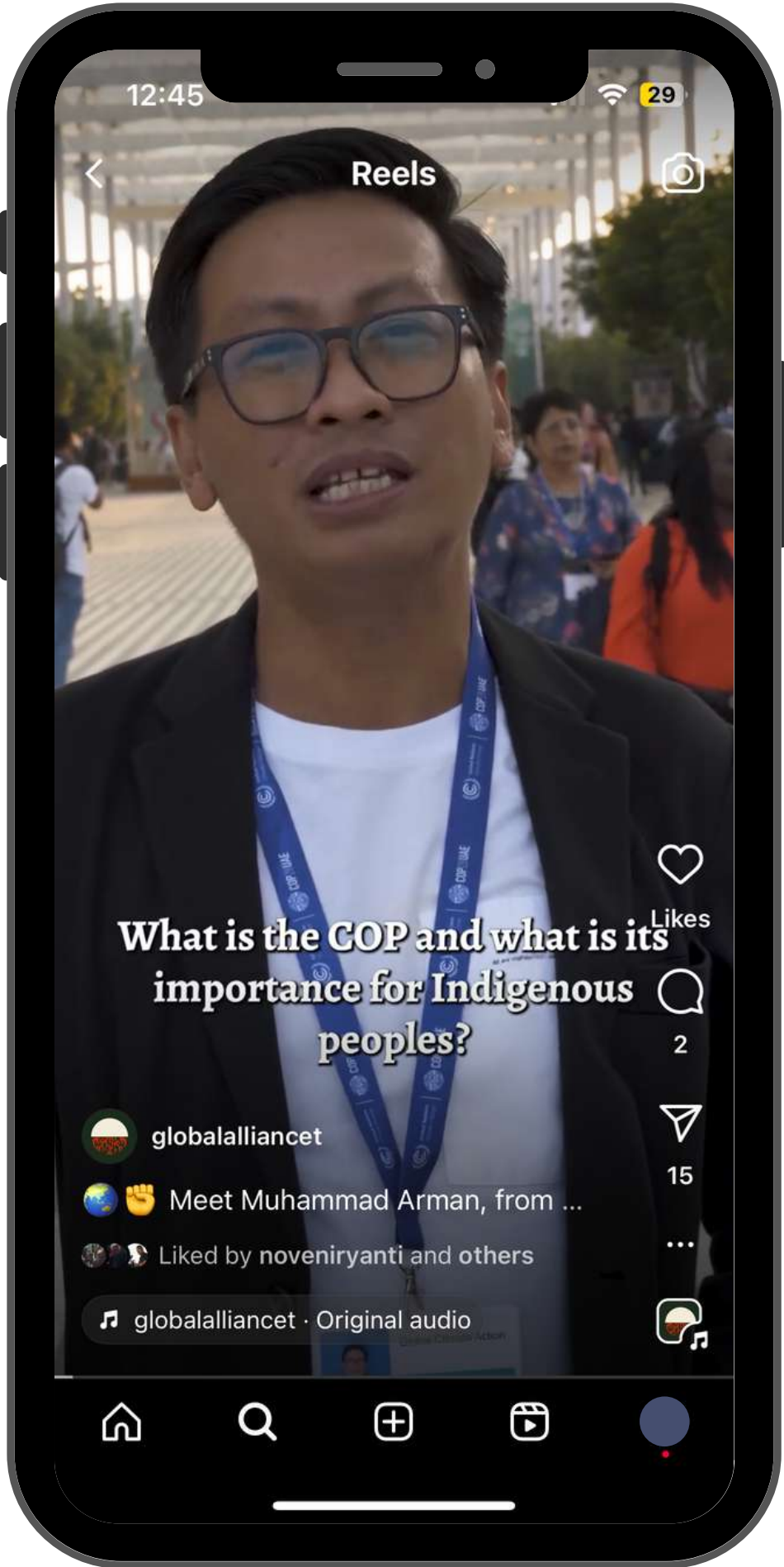
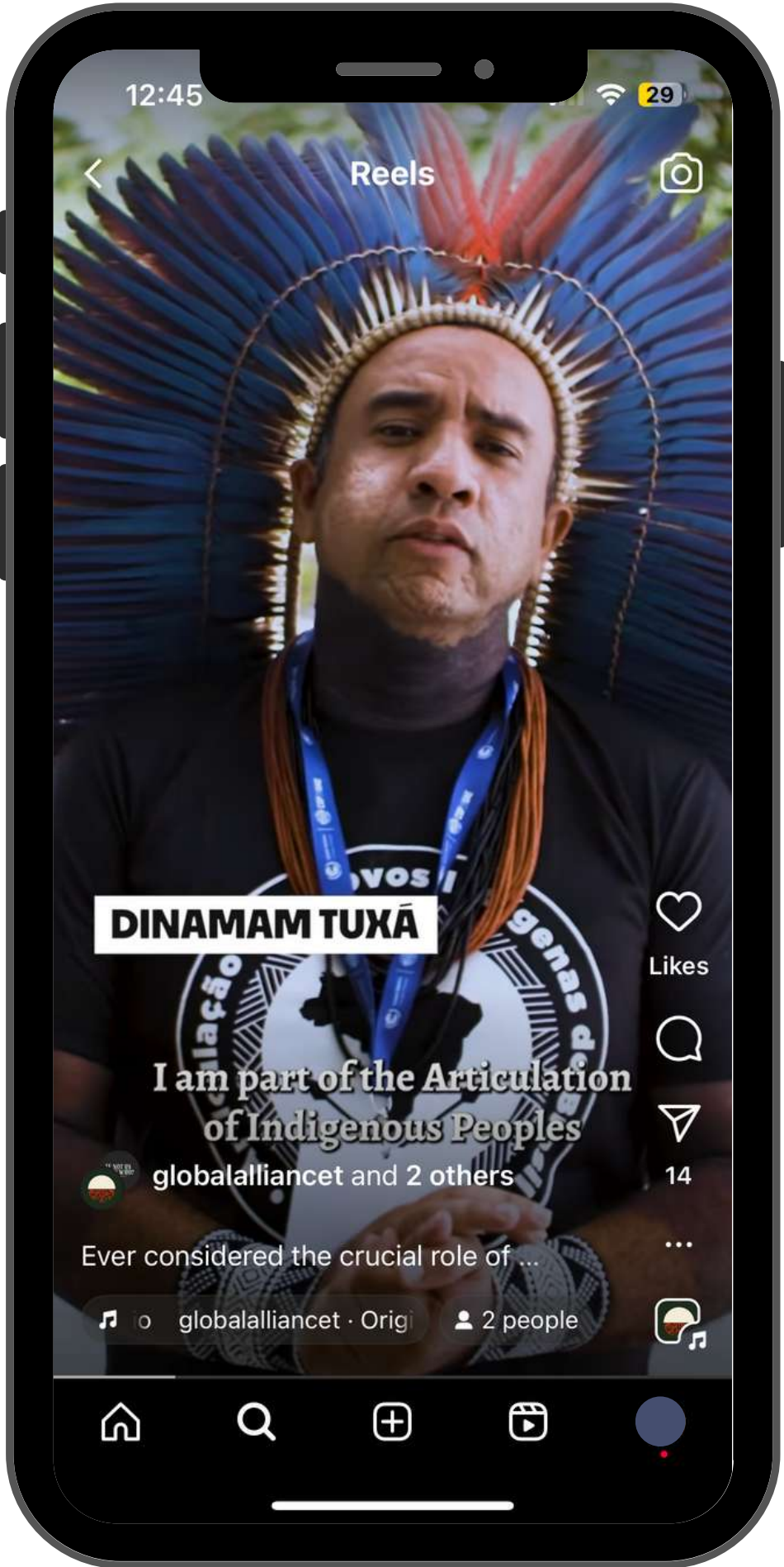
# CASES: GATC MULTIMEDIA CREW

## INDIGENOUS VOICES AT COP28

On-site photography coverage and video series collaboration during COP28. Live coverage of the attendance of Featuring Indigenous Peoples' Youth and Leaders in panels, events, and activations of GATC, as well as video production, including an event teaser, regional highlights, content for social media, and wrap-up video of the actions of the GATC and its organizations during COP28.



[EXPLORE VIDEOS](#)



# CASES: PHOTOGRAPHIC COMMISSION

## WATER WORLDS BOOK

In collaboration with Benevento Publishing and Startup Guide, we curated content for their book "WaterWorlds - The protection of our Blue Planet from Glacier to Deep Sea". Chapter 1 of the hardback book focused on the work of Kynan Tegar, a former mentee, and the impacts of Rainforest Biomes on Earth's water cycles and patterns.

The book was released in Germany in Summer 2023 and is potentially targeting the US market next. It serves as a platform to showcase Kynan's work and the achievements of his Dayak Iban community in West Kalimantan, Borneo. Additionally, it educates readers on the vital importance of Earth's rainforest biomes and interconnected freshwater systems.

[Explore and purchase the book here](#)

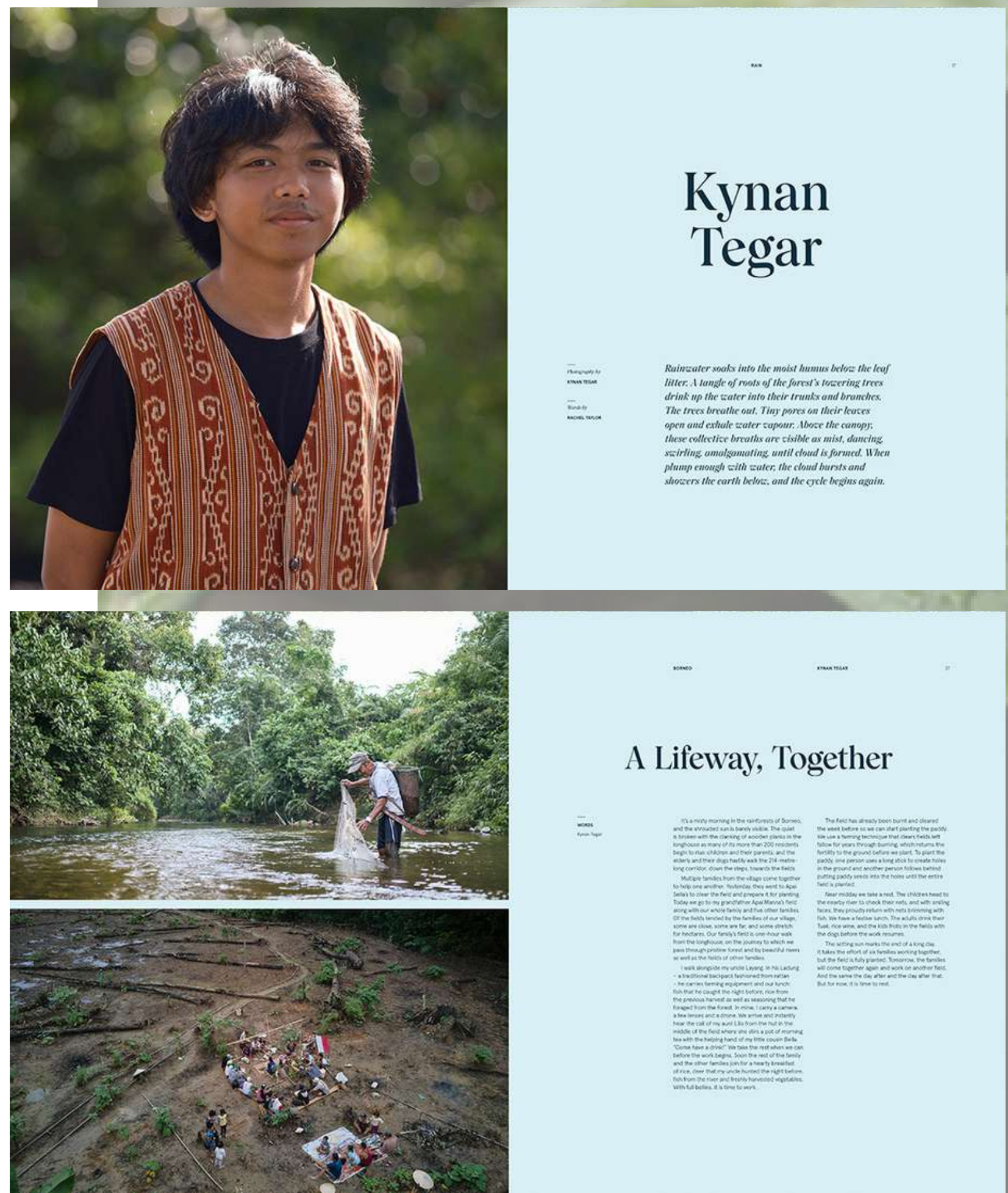


Image: Kynan Tegar

3.

IMPACT EVENTS



# INDIGENOUS IMAGINARIUM

The Indigenous Imaginarium, brought together Indigenous filmmakers, artists, activists, and industry professionals. This event showcased a diverse range of Indigenous stories, provided networking opportunities, and fostered collaborations. The Imaginarium received widespread acclaim for its powerful programming, impact, and contribution to Indigenous representation in the film industry.



[READ THE REPORT](#)



# IN NUMBERS

Number of Indigenous filmmakers,  
artists, activists, performers & leaders  
in the cohort

23

Number of film industry  
experts who participated in the  
program

25

Number of Indigenous Territories  
Represented

20

Total Attendees to Hosted  
Events

300

## INDIGENOUS TERRITORIES REPRESENTED INCLUDED:

Santu Urku Kichwa - Ecuador  
Kichwa Sarayaku - Ecuador  
Guajajara - Brazil  
Kichwa - Ecuador  
Kisedjê - Brazil  
Raizal Afro-Caribbean Ethnic Group -  
Colombia

Wayuu - Venezeula  
Minahasa - Indonesia  
Terena- Brazil  
Siekopai- Ecuador  
Michipicoten First Nation - Canada  
Dayak Iban - Indonesia  
Guna - Panama

## LISTEN TO THE CREATIVES

Ese Eja - Peru  
Chamorro - Mariana Islands  
Pataxó - Brazil  
Dayak Bahau - Indonesia  
Tapajó - Brazil  
Krenak - Brazil  
Mayan K'iche - Guatemala

# INDIGENOUS PARTICIPANTS IN THE IMAGINARIUM INCLUDED:



ALCIBIADES RODRIGUEZ  
Guna | Panama



EDIVAN GUAJAJARA  
Guajajara | Brazil



ELI VIRKINA  
Santu Urku Kichwa | Ecuador



ERIC TERENA  
Terena | Brazil



ERISVAN GUAJAJARA  
Guajajara | Brazil



ELIZABETH PIRELA  
GONZALEZ  
Wayuu | Venezuela



HELENA GUALINGA  
Kichwa Sarayaku | Ecuador



INIQUILIPi INICK CHIARI-  
LOMBARDO  
Guna | Panama



JIMMY PIAGUAJE  
Siekopai | Ecuador



KELZION ANUNNAKI  
Michipicoten First Nation |  
Canada



KALFEIN MAIKEL WUISAN  
Minahasa | Indonesia



KYNAN TEGAR  
Dayak Iban | Indonesia



LEO CERDA  
Kichwa | Ecuador



PEREGRINO CHAETA  
Ese Eja | Peru



PRISCILA TAPAJOWARA  
Tapajó | Brazil



RENAN SUYA  
KOKOYAMARATXI  
Kisedjê | Brazil



SHIRLEY KRENAK  
Krenak | Brazil



TIRZA YANIRA IXMUCANÉ  
Mayan K'iche | Guatemala



YURSHELL RODRÍGUEZ  
Raizal Afro-Caribbean |  
Colombia



ISABELA SANTANA  
Pataxó | Brazil



NOVE NIRYANTI USUN  
Dayak Bahau | Indonesia



DAVID HERNÁNDEZ PALMAR  
Wayuu | Colombia/Venezuela



SEE FULL PARTICIPANT  
BIOS

# GREEN CARPET FASHION AWARDS

The Green Carpet Fashion Awards in Los Angeles united the fashion and entertainment industries to celebrate interconnected change, positive transformation and climate leaders. The programming recognized female leaders - including our Indigenous Imaginarium cohort member Helena Gualinga- for their inspirational activism as an understanding of the interplay between environmental action, civil rights, equality, global feminism and building a better collective future. Several of our Indigenous Imaginarium cohort members joined the activities of the evening to network with fashion and entertainment industry influencers.

GREEN  
CARPET  
FASHION  
AWARDS



# OUR VILLAGE NYCW 23

3.2

If Not Us Then Who, in collaboration with the Global Alliance of Territorial Communities, the Hip Hop Caucus, and other esteemed partners, curated a series of impactful events for 'Our Village' during New York Climate Week 2023.

Our Village is a diverse and intersectional space where indigenous peoples, black environmental leaders, local communities, activists, artists, and decision-makers share, connect, and communicate to amplify solutions - generating inclusive spaces for dialogue to heal our planet.



Images: Eli Virkina

# OUR IMPACT AROUND EVENTS

Number of Indigenous and Black filmmakers, artists, activists, performers & leaders featured in programming

62

Number of citizens reached through public actions

15,000

Total attendees during hosted events

600

Number of partnering organizations collaborating for Our Village

23

## INDIGENOUS TERRITORIES REPRESENTED IN THE PROGRAMMING INCLUDED:

Guajajara   Brazil	Nuevo Saposoa   Peru	Murui People   Peru	Toraja   Indonesia
Kichwa Sarayaku   Ecuador	Ese Eja   Peru	Achuar   Ecuador	Terena   Brazil
Wayuu   Colombia	Dayak Iban   Indonesia	Sarayaku   Ecuador	Wapichana   Brazil
Are'are People   Solomon Islands	Pankararu   Brazil	Dayak Iban   Indonesia	Murui   Peru
Maya K'iche   Guatemala	Kaxuyana   Brazil	Mbororo Fulani Pastoralist   Cameroon	Minahasa   Indonesia
Harakbut   Peru	Emberá   Panama	Santu Urku Kichwa   Ecuador	Kolla People   Argentina
Chapra, Wampís and Awajun   Peru	Maasai Mara   Kenya	Kankana-ey Igorot   Philippines	Kichwa Sarayaku   Ecuador
Baré Nation   Brazil	Waorani   Ecuador	Ticuna   Peru	

# CLIMATE JUSTICE BUS TOUR

In partnership with the Hoopbus, the Hip Hop Caucus, Friends of the Earth, the National Wildlife Federation, the Center for Cultural Power, the Global Alliance of Territorial Communities, the Rainforest Action Network, and more, INUTW mobilized a Climate Action bus tour through the streets of Manhattan to engage thousands of NY citizens in messages of climate and racial justice. As a key call to action, we held a rally bringing press and partners to the NY Governor's office to hand deliver 600,000+ signatures demanding that the Governor sign the NY State Deforestation Free Procurement bill, as well as to support Indigenous and Black communities in their fight for racial and climate justice.



Images: Eli Virkina



## 2-DAY OUR VILLAGE AT HELEN MILLS THEATRE

Our Village NYCW '23 programming featured dynamic spaces for networking, showcasing Indigenous and Black artists, and featuring Indigenous musical guests - while also hosting inspiring and informative panels and discussions, screenings of films made by Indigenous and Black storytellers, and presentations sharing solutions, strategies, and calls to action from Indigenous and Black leaders and activists in the climate space. We featured over 60 presenters with a total of 600 attendees over our 2 days of programming in collaboration with 23 partnering organizations.

# MARAKÁ MUSIC SHOWCASE

During Our Village NYCW23, INUTW partnered with Maraká Music to host an Indigenous musical and audiovisual show. The evening featured eight Brazilian and South American Indigenous artists who combined traditional and electronic music to convey the fight of their communities. The night opened with a political statement from Brazilian Indigenous leaders highlighting essential messages that cultural resilience is territorial resilience.

[WATCH THE HIGHLIGHTS](#)



Images: Eli Virkina

# COP28

## SUPPORTING INDIGENOUS PEOPLES AND LOCAL COMMUNITIES' NARRATIVES AND DEMANDS THROUGHOUT COP28.

The INUTW crew joined the Nature Positive delegation and supported a multimedia team with filmmakers, photographers, and content creators from Indigenous Peoples and Local communities in collaboration with the Global Alliance of Territorial Communities (GATC) to cover the participation of IP&LC leaderships at COP. As well as highlighted the importance of direct financing, addressing challenges such as extractive industries, criminalization, and elevating the voices of women and youth.



# OUR KEY ACTIONS



## KEY CONVERSATIONS ON CLIMATE CHANGE AND CULTURE

Our team members were speakers at side events, multi-stakeholder conversations, and press conference to talk about the importance of Indigenous and local storytelling in climate justice and the need for better conditions to keep sharing those stories with the world.



## SUPPORTED GATC'S MULTIMEDIA COVERAGE

A team of Indigenous and local creatives from our training programs joined the GATC throughout their participation at COP, creating photography, video, and social media content of their panels, side events, and participation at the negotiating tables.



## WE WERE KEY PARTNERS OF THE NATURE POSITIVE HUB

Our team joined the Nature Positive Pavilion through experience sharing, photographic materials for exhibitions, communications material, networking actions, and translations for multi-lingual workshops with the delegation.



## NETWORKING ABOUT OUR WORK AND OUR PARTNERS

Throughout COP, we had the wonderful opportunity to meet with some of our key partners for future opportunities, meet new stakeholders interested in our mission, screen films and stories from the Indigenous and local creatives in our training programs, and do social media coverage for audiences outside of COP.



Image: Mariel Jumba



Image: Beka Munduruku



Image: Mariel Jumba



Image: Mariel Jumba



Image: Mariel Jumba



Image: Jaye Renold

# COLLABORATING WITH OTHER EVENTS

In addition to the events we produce, INUTW collaborates as a contributor to relevant impact events as a programming partner or as a media partner



## Programming Partner

Curating leaders from our network to participate in discussions and panels.



## Media Partner

Sending our Indigenous and non-Indigenous multi-media teams to provide communications, film coverage, photography, and storytelling for key experiences such as global climate conferences.

IF NOT US  
THEN WHO?

OUR  
COM  
UNIT  
OUR  
SAC

# 4

## VISUAL STORIES: PHOTOGRAPHY

# PHOTOGRAPHY

Throughout 2023, photography has remained a powerful tool for INUTW and the Indigenous photographic storytellers we work alongside. We have worked closely with creatives, helping to develop their practices and find outlets for their emotive, thoughtful, and impactful projects through editorials, collaborations with publishers, exhibitions, assigning work through our image library, as well as creating our first Zine (A small circulation of self-published printed work with original texts and images).

We hope to continue to empower Indigenous photographic storytellers still further in 2024 as we roll out further editions of our Zine and seek to strengthen the already wonderful collaborations we have built in 2023.



Image: Genilson Guajajara

# IMAGE LICENSING

Imagery from the INUTW image archive was shared and published with partners and outside organizations. The imagery supported and highlighted vital topics and discussions which were shared within these reports. These platforms bring recognition of the impactful storytelling work created within our organization and among the storytellers we support, as well as, importantly, of the subjects and stories they cover.

## FEATURED AT:



Booklet launched at Mesoamerica Climate Week

[READ THE REPORT](#)



Report "Journeys to more equitable and effective conservation: the central role of Indigenous peoples and local communities"

[READ THE REPORT](#)

**Forest Tenure Funders Group**

Report "Indigenous Peoples and Local Communities Forest Tenure Pledge: A spotlight on Indigenous Peoples, Afro-descendants, and local communities, what they are doing to protect forests and biodiversity and mitigate climate change - a beacon of hope."

[READ THE REPORT](#)



# LAUNCHING THE ZINE

The photographer Genilson Guajajara interned within the photographic department for a period of 5 months from March 2023. This role was supported financially through an intern and mentoring scheme set up by a UK partner organisation Wildscreen. The role saw Genilson working closely with the photo and design departments within our team as we worked through creating INUTW's first photographic Zine of his photographic work and a story he has created within his community.

## RITUAL

The Zine is titled "Ritual" and was shared publicly in late 2023 at NYCW, followed by an online launch. The Zine acts as a unique platform to showcase Indigenous photographers' in-depth stories to supportive as well as new audiences, raising the artist's profile, elevating them and their community's work, and circling part of any profits from sales back to the artist.

[EXPLORE THE ZINE](#)



# RITUAL EXHIBITION AT NEW YORK CLIMATE WEEK

More than 200 visitors from 'Our Village' experience witnessed our 2 day exhibition "Ritual," featuring thought-provoking and emotive work from Indigenous storyteller Genilson Guajajara consisting of a sequence of images and texts that permeated conversations around ritual, community, spirituality, and ancestral knowledge, and how these symbolic expressions are able to support us communally and spiritually, bringing us closer to each other and the land.



# ECHOES OF THE EARTH

## PHOTOGRAPHY EXHIBITION AT COP28

Featuring 9 international artists, presented by If Not Us Then Who, in collaboration with GATC and Nature4Climate, in honor of Indigenous Peoples Day at The Nature Positive Pavilion.

A Unique Journey Through Indigenous Peoples and Local Communities stories, traditions, ceremonies, and more. The photographic exhibition represents the five organizations that are part of the GATC: the Indonesian Alliance of Indigenous Peoples of the Archipelago (AMAN); the Mesoamerican Alliance of Peoples and Forests (AMPB); the Articulation of Indigenous Peoples of Brazil (APIB); the Coordinator of Indigenous Communities of the Amazon Basin; and the Network of Indigenous and Local Populations for the Sustainable Management of Central African Forest Ecosystems (REPALEAC).





**Genilson Guajajara**

Guajajara | Brazil



**Irati Dojura**

Embera Chamí | Colombia



**Kynan Tegar**

Dayak Iban | Indonesia



**Eli Virkina**

Santu Urku Kichwa | Ecuador



**Michael Eko**

Indonesia / Philippines



**Priscila Tapajowara**

Tapajó | Brazil



**Yaily Castillo**

Guna Yala | Panama



**Mikug Alba**

Guna | Panama



**Hugo Metz**

France

## FEATURES: FISHEYE MAGAZINE - THE NORTH CHOSE US

The Indigenous Sami People - A story focused on the Indigenous Sami who reside in Lapland and how industry, mining, and a proposed chinese funded rail network are having significant impacts on their ancestral and traditional way of life, as well as substantial impacts on the local environment and fragile biodiversity that exist in the region.

An interview with the artist Joel Redman of INUTW was carried out by [Fisheye Magazine](#), France.



A woman with traditional face paint and a large white number 5.

**FACILITATING CHANGE  
THROUGH FILM**

# PRODUCING FILMS WITH PARTNERS

In 2023, we have produced over 18 films, working with a wide range of local and Indigenous communities around the world.



## COLLABORATION WITH CLIMATE ACTION NETWORK

In our third consecutive year of collaboration with the Climate Action Network (CAN) team, we have continued to harness the power of participatory made films as a catalyst for advocacy and communication.

With CAN International we have produced a compelling series titled 'Climate Impacts.' highlighting the stories of frontline communities directly experiencing and confronting the devastating impacts of climate change. In collaboration with CAN Europe, we focused on creating 'Climate Solutions' films to articulate tangible solutions and share positive messages that inspire viewers to take action.



**Fergana Valley, Uzbekistan**



**Portugal**



**Loss and Damage Youth Coalition**

[EXPLORE PLAYLIST](#)

# SEEKING JUSTICE FOR SAWETO

In August 2014, tragedy struck when four Indigenous Asheninka environmental defenders were brutally murdered in the forests near their community of Saweto, in the Peruvian Amazon. Nearly a decade after, the widows of the murdered environmental defenders continue their quest for justice.

In solidarity with these widows, we have supported the “Justice for Saweto” campaign with visuals and amplification opportunities, highlighting the current struggle and calling for accountability.

We released a teaser used at a live session with judges and provided a platform in our main programming at ‘Our Village,’ our community event held during NYCW in September 2023, amplifying the cause and facilitating connections with other NGOs who could provide support.

[WATCH THE NEW VIDEO](#)



## 5.3

### FRIENDS OF THE EARTH CAMPAIGN

# STOP FUNDING CLIMATE DESTRUCTION

We partnered with Friends of the Earth's Stop Funding Climate Destruction New York campaign to push for the signing of The New York Tropical Deforestation-Free Procurement Act (S.4859 /A.5682).

### PARTNERING FOR CAMPAIGN AMPLIFICATION

- Developed a social Media and Newsletter campaign
- Produced short-length video of Indigenous leaders urging NY's Governor Hochul to sign the New York Tropical Deforestation Free Procurement Act.
- Film screening during New York Climate Week (NYCW) to build momentum and mobilize pressure on Gov. Hochul.
- Produced six short videos to be used in Friends of the Earth's digital campaign



ALFRED BROWNELL



RUKKA SOMBOLINGGI



REV. LENNOX YEARWOOD JR

## RAISING AWARENESS

# NATURE IN ACTION SERIES

For the second year in a row, we supported The Nature Conservancy's Nature4Climate (N4C) team by providing strategic communications support to promote community-led nature-based solutions worldwide.

This involved producing 3 short documentaries showcasing real-world examples of 'Nature in Action'.

These documentaries were strategically launched during NYCW and COP28 to promote the importance high-integrity nature-based projects and support the launch of their NatureBase platform.



# IMPACT AND DISTRIBUTION OF OUR FILMS

In 2023, our efforts to share impactful stories through strategic distribution saw significant growth. Organizing over 60 film screenings at festivals, events, activations, and educational initiatives, we expanded our reach to diverse audiences across Colombia, the USA, Brazil, Mexico, and Canada. These screenings provided inclusive platforms, allowing Indigenous and local communities, activists, environmental leaders, educators and students to amplify their stories.



## 64 Film Screenings



Colombia, USA, Brazil, Mexico, Canada

### SOME KEY EVENTS AND SCREENINGS

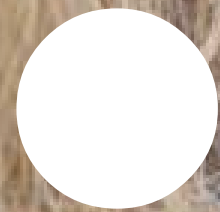
- Il Muestra de Cine Indígena de Leticia
- Segundo Foro Latinoamericano de Cine de Impacto
- Bogotá Audiovisual Market
- Indigenous Imaginarium
- Festival de Cinema e Cultura Indígena
- New York Climate Week
- FIFEQ Quebec
- COP28
- Tuwun Festival
- Festiver
- Kanua Festival



Image: Beka Munduruku

IF NOT US  
THEN WHO?

6

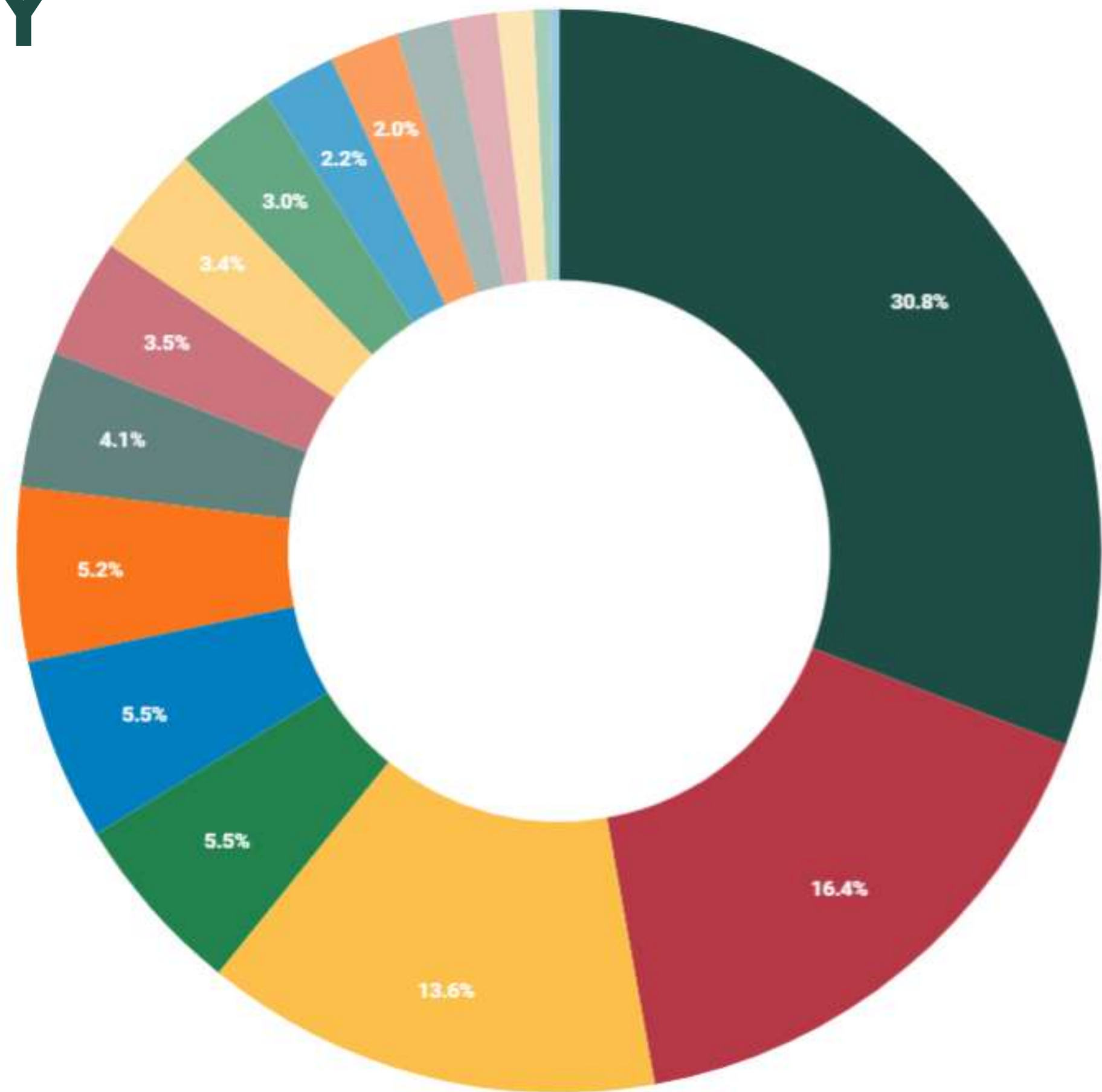


## PARTNERS AND FUNDERS

# FINANCIAL SUMMARY

In 2023, If Not Us Then Who demonstrated significant growth across its activities, events, content production, and training support. The organization secured a total of \$1,839,161 USD in grants, event sponsorship, and charitable donations.

- The Tenure Facility (30.8%)
- The Ford Foundation (16.4%)
- Skoll 13.6%
- Climate and Land Use Alliance (CLUA) (5.5%)
- Packard Foundation (5.5%)
- Nia Tero (5.5%)
- The Christensen Fund (4.1%)
- Perspective Media (3.5%)
- Donation (3.4%)
- The Nature Conservancy (3%)
- UNEP (2.2%)
- Nature4Climate (2%)
- True Cost Initiative (1.6%)
- One Small Planet (1.4%)
- Climate Action Network (1.1%)
- The Rainforest Foundation US (0.5%)
- Friends of the Earth US (0.3%)



# FUNDERS



Tenure Facility



FORD  
FOUNDATION



Climate and  
Land Use Alliance

the David &  
Lucile Packard  
FOUNDATION



NIA  
TERO



THE  
CHRISTENSEN  
FUND



PERSPECTIVE  
FUND

The Nature  
Conservancy



TRUE  
COSTS  
INITIATIVE



ONE SMALL  
PLANET



CAN  
CLIMATE ACTION NETWORK



UNEP



Nature  
4Climate



Rainforest  
Foundation US



Friends of  
the Earth

# INDIGENOUS IMAGINARIUM

A gathering of Indigenous Creatives with Hollywood  
Industry to re-imagine our climate futures

[www.ourvillage.us](http://www.ourvillage.us)

## IF NOT US THEN WHO? IF NOT NOW, WHEN?

ORGANIZED BY  
IF NOT US THEN WHO?  
IN COLLABORATION WITH



[www.ifnotusthenwho.me](http://www.ifnotusthenwho.me)