

IF NOT US  
THEN WHO?

Our **COP16**  
Village

**COP16 Cali**  
**Impact Report**



# From our Hearts to the Heart of Cali

## Editorial note

For the If Not Us Then Who team, from the minute we found out COP16 would be taking place in Cali, Colombia, this epic moment in biodiversity negotiations became a massive dream. It was the first opportunity to have global moments take over one of the cities that our teams and students permanently inhabit and protect and where our community bonds are at their strongest. It was a chance to show the climate and biodiversity world the magic of what our work on the ground looks like when it connects with policymaking moments.

The 10th anniversary of Our Village became an epic moment of testing new waters with bold innovative actions: a full range of local vendors for all types of products and processes, sensory experiments, locally hosted dinners with traditional ingredients, musicians from the bases of the movements we partner with, and a one-of-a-kind football experience. Our Village in Cali became a dream come true for us, our partners joining us, and the audiences that got to live the experience of joining us for exhibitions, screenings, concerts, panels, activations, and more. From our hearts to the heart of Cali, have a glimpse of what Cali felt like.





# COP16

## Key Objectives



Image: Noveni Usun

Create connections between the IP, LCs and Afro communities and the civil society of Cali, while bringing media visibility to their stories as Biodiversity protection solutions



Image: Elio Cunapio

Design creative and conversational spaces that translate the negotiations of COP CBD and their implications for the territories of IP, LC and afro communities to the realities of people on the ground



Image: Noveni Usun

Build partnerships and alliances to support IPLCs and elevate grassroots narratives for biodiversity conservation and climate justice initiatives to ensure inclusive, long-term, human rights-based biodiversity strategies.



# Our actions on the ground



## From the Cauca to Cali

Joining the National Commission of Indigenous Territories in a pre COP16 route, that travels indigenous communities in the South of Colombia to take their messages to Cali.

## Our Village / E&C Pavillion

In partnership with the Entertainment and Culture Pavilion, hosted in a landmark cultural house in Cali with culture, dialogue and ideas for action

## Dinner with the Guardians

A dinner party hosted by Indigenous Peoples, Local Communities and Afro leaderships highlighting the flavors, colors and richness of the biodiversity at stake

## Commission opportunities

Connecting the mentees and residents of our training programs with story creation in the lead up to COP and coverage actions during COP16.

## The Match of Our Lives

A football match between professional players and an indigenous team, to talk about biodiversity conservation and the role of communities in it

## Residency gathering

The final moment of connection in our residency program for afro and indigenous creatives, including the exhibition of their projects in Our Village



# Our <sup>COP16</sup> Village

## ENTERTAINMENT+ CULTURE PAVILION

### ORGANIZED BY:

IF NOT US  
THEN WHO?

E+C  
PAVI  
LION

### STRATEGIC PARTNERS:



Global  
Alliance  
of Territorial  
Communities

BLACK &  
INDIGENOUS  
LIBERATION  
MOVEMENT

### IN COLLABORATION WITH:



PlanetOn



FINCALI  
Festival de Cine Ambiental de Cali



MULTA



### SUPPORTED BY:



Tenure Facility



NIA  
TERO

THE  
CHRISTENSEN  
FUND



Climate and  
Land Use Alliance



RIGHTS +  
RESOURCES





# General Results





## The Village that felt like home



**“While biodiversity conversations felt like a place for delays and frustrations, coming to you was a breath of fresh air, the only space that made me feel inspired this COP”**

**Shirley Krenak- ANMIGA indigenous leader.**

The community space we held during COP16 hosted Indigenous, local and Afro descendant communities from around the world, while also engaging the local indigenous movements, artists from diverse backgrounds, performers and panelists of all sorts of relationships to positions of power, and more. Our Village hosted difficult conversations, enabled space for difficult questions and for commitments to work together for the future, and the guests and audiences that came to join us, felt this and connected with the difference it makes for their need for action.

The testimonials that were gathered throughout the week kept coming back to one feeling: Our Village felt like home, and achieving home during tense negotiations that don't advance at enough speed is, in itself, a massive achievement for the movements we support and for our vision. Let's dig deeper into what the rest of the impact entailed.



# Key Stats



Number of Indigenous filmmakers, artists, activists, performers & leaders featured in programming

**124**



Total Attendees to Hosted Events

**1890**



Number of events, dialogues, exhibitions, screenings and sessions held

**79**



Number of collaborative partners

**69**





# A myriad of voices

We provided a platform for leaders from indigenous peoples, local and afro descendant communities, including a range of gender diversity, neuro divergence, disability and spirituality



## Partnering organizations from the territories included

- GATC
- IIFB
- ANMIGA
- APIB
- AMPB
- REPALEAC
- AIDSEP
- Fundación Pachamama
- Tv Indígena
- Mídia Indígena
- FTM
- Muyuna Floating film festival
- Kanua film festival
- BILM
- Kichwa Sarayaku- Ecuador
- Sungai Utik peoples- Indonesia
- GARN
- Mullu TV
- Consejo Territorial de Cabildos Sierra Nevada de Santa Marta-CTC SNSM
- Prisioneros de Esperanza
- Agojie de mude
- The Youth land Trust
- Jóvenes Amazónicos
- Passu Creative Community
- Festivales Solidarios
- Voz Terra



# Thematic Days Highlights



## OPENING NIGHT

Launch of the new Emerging Filmmakers cohort films  
Speeches by organizing partners and the ministry of Culture of Colombia  
Harmonization ritual from San Basilio de Palenque  
Performance by Agojie de Mude, a drumming group of afro trans, lesbian and pansexual women from Cali



## INTERGENERATIONAL ACTION & WISDOM

Panel with the Special Jurisdiction for Peace and the vice minister of youth in Colombia  
Indigenous global communicators gathering  
Presentation by Prisioneros de Esperanza, Aterciopelados and DJ Eric Terena



## PEACE WITH NATURE

Tribute to fallen land defenders by AMPB  
Photography and film exhibition by residents of the INUTW program  
Dinner with the Guardians: a sensory experience on biodiversity protection with GATC and Lila Mujer



# Thematic Days

## Highlights



### GENDER & INTERACTIONAL ENVIRONMENTALISM

Panel on storytelling by Indigenous and Afro-descendant women from the territories

Screening session at the camp of the Regional Indigenous Council of Cauca

Indigenous runway and local dragshow



### FROM CALI TO BELEM; ROAD TO COP30

Brunch session for networking to COP30 with the Skoll foundation

Launch of the film on the traveling Chiva that came from the south of Colombia to COP16

Presentation on the state of the biodiversity negotiations



### THE MATCH OF OUR LIVES

A football match to highlight the role of Indigenous Peoples in the protection of biodiversity

Ceremonial kick off and commitment by the minister of environment of Colombia

Outreach in the main audiovisual and radio media of the country





ÚNETE A NOSOTROS  
EN CALI PARA CELEBRAR  
**DIEZ AÑOS DE NUESTRA  
ALDEA** Y EXPLORAR LAS  
INICIATIVAS ENTRE  
DIVERSIDADES  
CULTURALES

Nuestra <sup>COP16</sup>  
**Aldea**  
**PABELLÓN CULTURA  
+ ENTRETENIMIENTO**  
22 - 27 Octubre - Casa de Mono,  
Cali  
CINE | ARTE | MÚSICA  
PROGRAMAS DE CINE

**Communications  
Outreach**

RESISTENCIA  
ANTIRACISTA



## A new approach to Our Village communications

For the first time at Our Village, we partnered with more than 10 indigenous and Afro communications outlets to create content jointly, provide materials that were unlicensed and open for common use, and create spaces for use that were available to all the collaborative coverage members. The partnership included Mullu TV, which provided a podcast studio and photography set for the group, INUTW, and the Our Village headquarters, BILM and their platforms for joint coverage, and featured indigenous media like TV Indígena, Mídia Indígena, the CONCIP, Festivales Solidarios, and more.

Working closely with Indigenous platforms to enhance the media presence of Indigenous Peoples, Local Communities, and Afro leadership, our efforts were directed toward connecting these communities with civil society and learning about nuestra Aldea E+C under the COP16 umbrella, emphasizing their narratives as vital solutions for biodiversity preservation. We aimed to establish engaging platforms that made the implications of COP CBD negotiations more accessible and relatable to local populations. By fostering partnerships, we elevated grassroots stories that supported biodiversity conservation and climate justice.



Image: Noveni Usun



## Campaign

To celebrate 10 years of commitment to Indigenous Peoples, Local Communities, and Afro-descendant leadership, INUTW launched an ongoing anniversary campaign during COP16. This campaign highlights our role as a long-standing ally in the fight for climate and racial justice, with a focus on amplifying voices often left out of global discussions.

Starting at COP16, our social media campaign showcases INUTW's journey and enduring partnerships, bringing together activists, artists, and decision-makers to foster dialogue and collective action for a healthier planet. Our collaborations with partners like the Global Alliance of Territorial Communities and Black Indigenous Liberation Movement reflect our belief in change rooted in community, shared vision, and Indigenous wisdom.

As the campaign continues, we will release a series of interviews that dive into our journey over the past 10 years, reflect on our milestones, and explore the path forward. These conversations will share insights from key partners and leaders, highlighting our ongoing commitment to amplifying Indigenous voices and shaping the future of climate justice.

# Our Village

10th Anniversary







## Key Results

During the Our Village E+C event at COP16, our global reach grew significantly, reaching a total of **88.767**—an impressive **82.76%** increase compared to the previous month. Our website saw **9.963** pageviews across both pages, reflecting a **100.87%** rise. In October, Instagram followers surged by **296.32%**, and social media profile visits (Instagram, Facebook, and LinkedIn) surged by **185.19%** compared to the previous month, showcasing a substantial boost in engagement and highlighting the growing impact of our communications efforts.

**88.767** Global Reach

**3.450** Social Media Profile Visits

**244** Content Shared

**14** Indigenous and afro members  
of multimedia crews

**9.963** Pageviews

**+30** Collaborative posts





# Press Features

## ‘Our Village E+C’: El pabellón de entretenimiento, cultura y comunidad de la COP16

por TSM Noticias · 24 octubre, 2024 · 240 views · 6 mins read



### TSM NOTICIAS & PLATFORM ON.NEWS

‘Our Village E+C’: El pabellón de entretenimiento, cultura y comunidad de la COP16

[LINK](#)



## COP16 tendrá su pabellón de entretenimiento y cultura, ‘Our Village E+C’; contará con iniciativas como ‘Aldea E+C’

La Casa del Viento será el punto de encuentro de quienes deseen generar impacto positivo en el medioambiente.

22 octubre de 2024

Por: David Rincón



La COP16 tendrá su pabellón de entretenimiento y cultura, ‘Our Village E+C’, que contará con iniciativas como ‘Aldea E+C’.

### EL PAIS

COP16 tendrá su pabellón de entretenimiento y cultura, ‘Our Village E+C’; contará con iniciativas como ‘Aldea E+C’

[LINK](#)



## Cali acoge “Our Village E+C”, un espacio de arte y cultura en la COP16

Esta iniciativa busca ser un punto de encuentro para activistas, artistas y líderes indígenas.

Por: David Rincón

Publicado: 30 de octubre de 2024, 2:28 PM | Actualizado: 30 de octubre de 2024, 2:28 PM

Compartir:   



### RCN RADIO WEB & INTERVIEW

“Cali acoge “Our Village E+C”, un espacio de arte y cultura en la COP16”. Interview featuring David Hernández Palmar

[LINK](#)



TV: PANORAMA  
VALLECAUCANO & TARDES  
DEL SOL, TELEPACÍFICO



## Press Features



### CARACOL RADIO

Fútbol y biodiversidad se encuentran de la mano durante la COP16 en Cali

[LINK](#)



### FEMINA FÚTBOL

El poder del fútbol para amplificar los objetivos globales: una iniciativa para la biodiversidad y el liderazgo indígena en la COP16

[LINK](#)



### HABILITAN PABELLON CULTURAL EN EL MARCO DE LA COP 16

'Our Village E+C': El pabellón de entretenimiento, cultura y comunidad de la COP16 La Casa del Mono se convertirá en un punto de encuentro para quienes desean generar un impacto positivo en el medio ambiente desde diversas perspectivas y enfoques. 'Our Village' es un espacio de encuentro entre el arte y el activismo, generando diálogos y soluciones en torno a la justicia climática, racial y territorial. Los interesados en la agenda podrán consultarla y registrarse en el siguiente enlace: ver aquí Cali, octubre de 2024. En el marco de la 16ª Conferencia de las Partes (COP 16) del Convenio sobre la Diversidad Biológica (CDB), se presentará Nuestra E+C', un pabellón cultural y comunitario que permitirá a los asistentes conectarse, dialogar sobre temas ambientales y establecer valiosas conexiones en torno a la sostenibilidad y la conservación del planeta. Este espacio reunirá a líderes indígenas, líderes ambientales afrodescendientes, activistas, artistas y tomadores de decisiones, con el objetivo común de compartir ideas y colaborar para sanar nuestro mundo. Nuestra 'Aldea E+C' es una iniciativa

### LA POPULAR ESTÉREO

Habilitan pabellón cultural en el marco de la COP16

[LINK](#)



THE MEDIA OUTLETS THAT  
PROMOTED CONTENT FROM  
OUT ACTIONS REACH MORE  
THAN

1'880.000

PEOPLE NATIONALLY AND  
INTERNATIONALLY



## Digital Storytelling Amplification

We filmed and produced multimedia content to enhance the Our Village E+C Platform, focusing on impactful storytelling based on key thematic days. We collaborated with key Indigenous Peoples and Local Communities (IP&LCs), partners media platforms to execute cross-media communications. Our social media campaign highlighted the actions happening during COP16, amplifying the voices of Indigenous youth, local organisations and GATC leaders. Talks and discussions recorded during the event will be soon featured on the Our Village platform, offering valuable insights of some of the talks happening at Casa de Mono foundation, the space where 'Nuestra Aldea E+C'. Our Journey to COP30 newsletter series to our email audience of 2,398 subscriber.



**VIDEO CONTENT  
"ROADMAP TO COP30" AT  
'OUR VILLAGE' PLATFORM**



**CROSS-MEDIA  
PARTNERSHIP  
WITH INDIGENOUS MEDIA  
COMMUNICATORS**



**SOCIAL MEDIA  
CAMPAIGN SHOWCASING  
MULTIMEDIA CREW AND  
INDIGENOUS YOUTH &  
LEADERS**



**NEWSLETTER  
SERIES "OUR ROAD  
TO COP30"**





A photograph of a person in a feathered headdress and a t-shirt with social and environmental messages, standing before a crowd at night. The t-shirt features phrases like "BIG BROTHER", "LIVE WITH CARE", "THE FART", "WARS", "RETURN", "SPACE", "IS THE PLACE", "IN THE TIME", "THE PRESENT", "RE", "OF", "THE", "FUTURE". The background is dark with trees and a white tent structure. The scene is decorated with yellow flowers and string lights. The text "Intersectional Action" is overlaid in a yellow box.

# Intersectional Action



# Our efforts on Disability Inclusion



Image: Noveni Usun

## BRANDING ACTIONS

Our color pallet followed the dispositions recommended for people with color blindness and eyesight limitations

The fonts utilized aimed at reduction of efforts for population with dyslexia  
The font-color contrast was aimed at legibility and reduced eye impact



Image: Noveni Usun

## SPACE DISPOSITIONS

The space was equipped with ramps and full access for population with reduced mobility

The house was signalized and included signage for visibility limitations and neurodivergencies

All the rooms provided multi sensory experiences flexible to panelists and audiences with disabilities



Image: Noveni Usun

## FILM SCREENINGS

All the films screened presented at least one option of subtitles to help make them accessible to diverse language and hearing audiences.

All film screenings took place in an isolated room with reduced sensory input, ideal for neurodivergent audiences.



# Gender Diversity

**‘Our Village’ has always been a safe space for women, non binary and gender non conforming identities, as well as all types of sexual orientations. In our 10th edition, we hosted a gender and intersectionality day to celebrate this diversity, and paired it with a series of actions to make it a safe space.**

The Gender and intersectionality day featured panels on the role of women in storytelling, included a drag show performance to highlight non conforming identities from the city of Cali and our programming including the musical performance of Agojie de Mude, an afro women’s drumming group aimed at amplifying representation of trans, lesbian and pansexual women in cultural spaces.

The Our Village hosted also included gender non conforming bathrooms, safe for all users, as well as non binary language in all communications held in the three languages the content was being translated into, as well as a code of conduct for all members of our team and students with strict actions against any form of harrasment or violence against anyone on the basis of race, gender or disability.

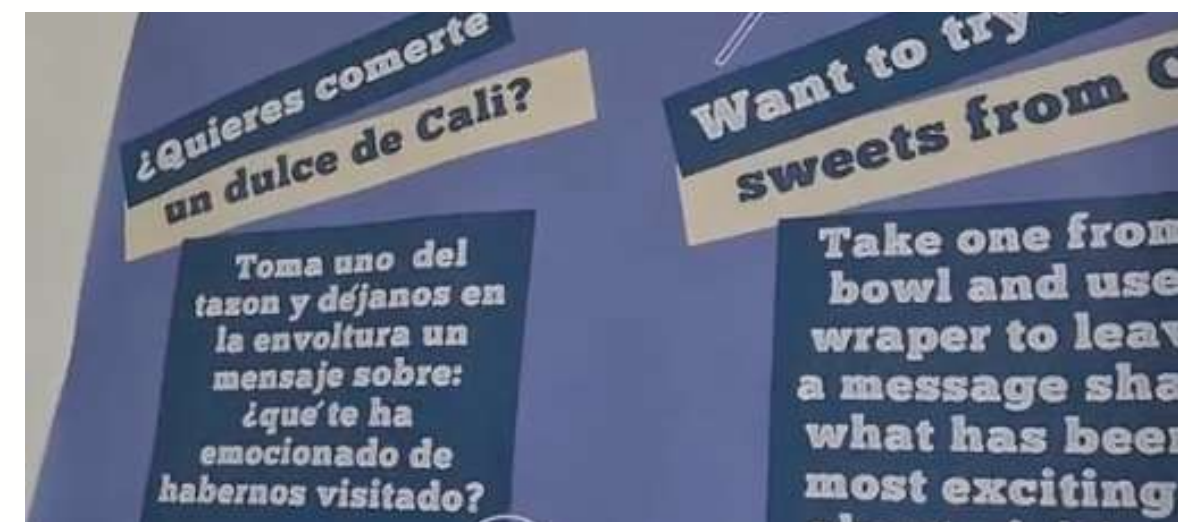
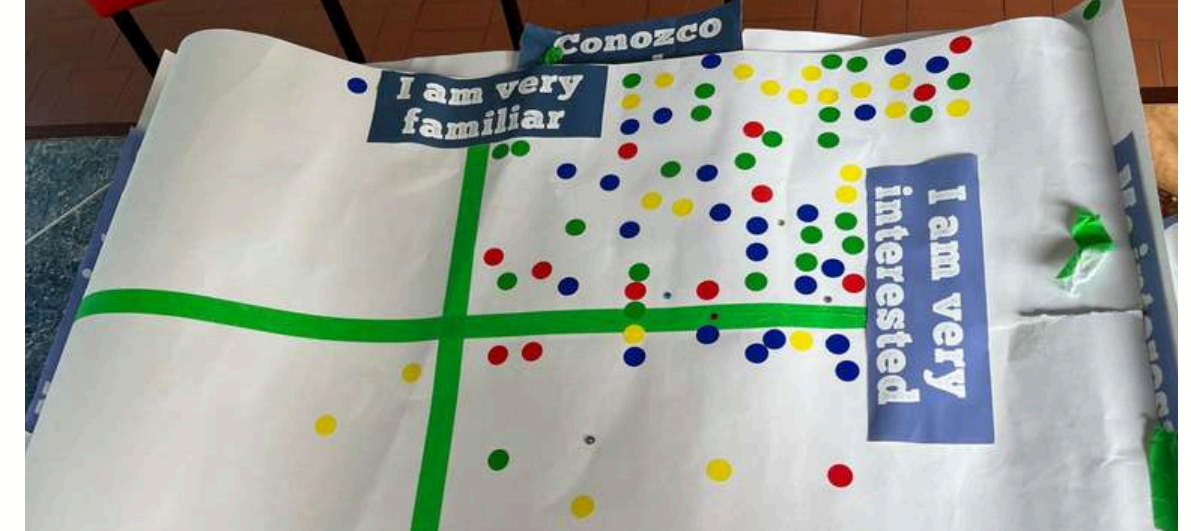




# A sensory Experience for Impact

During our 10 year anniversary in Cali, we decided to host an impact experience where our attendees could give us their feedback on our actions and journey throughout these years. Understanding the need for an impact experience that went beyond numbers and rigid testimonies, we decided to host a space that was intersectional and sensory, with an experience designed by stages and open permanently for our guests to give us input and react to the content they were living in Cali.

The experience included a visual grid to point their levels of knowledge and inspiration to act for biodiversity protection, a tasting of traditional sweets with an invitation to leave thoughts for us in the wrappers, a set of scents to track which of them felt more like home and like 'Our Village', a recorded testimonies station with our communications team and a tactful experiment on people's levels of inspiration to act before and after Our 'Village'. While the preliminary results of the experiments are encouraging and show high levels of passion in our audiences after joining us, the results will be more meaningful when compared to future endeavours.







**Key Learnings  
for the future**



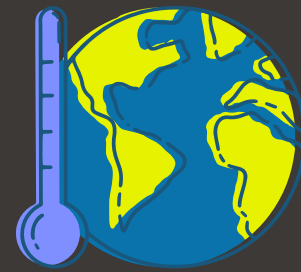
## Lessons learned for the future

While 'Our Village' is a stable event, and our actions at climate and biodiversity negotiations have been fundamental for change, each event gives us the chance to grow and prepare to do it better in the future. We are taking the lessons from Cali, ranging from the push for local teams with expertise on movements on the ground, to doing security preparations to guarantee the leaderships are safe, all across to continue to invest on inclusive action that gives tools to those who need sensory and cognitive adaptations for their experience with us to be a wonderful journey.



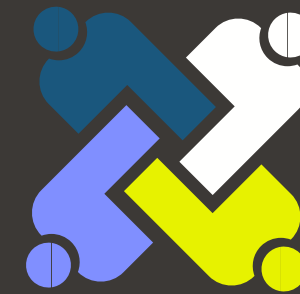
### INTERSECTIONALITY

On future events, we will strive to include lactation rooms, work towards descriptive captioning, creating safe spaces for prayer and including elements like braille and sign language



### SUSTAINABILITY

We continue to take on the challenge on reducing carbon print, using locally sourced ingredients with non polluting products, getting better systems for recycling and waste reduction through our value chain



### PARTNERSHIPS

Our commitment is to partner with allies that share our values, strive for the same vision and can expand our objectives, and we believe our future efforts must continue to build bridges and strengthen existing networks.



### POLICY MAKING

The spaces were negotiations are decided continue to be closed doors and limited for participation. We will try new ways to reach decision makers, bring solutions in the form of stories and work to create specific commitments for action from them.



## Our thoughts for future Our Villages

**Climate and biodiversity negotiations are troubling moments for social movements, where the future of their lands and lives is at stake. We are committed to keep creating moments that make a brighter future possible through unlikely dialogues, commitments from decision makers and supporting their visibility to the audience.**

As we move to COP30, we continue to think of ways to challenge traditional formats, aiming to create spaces that make agreement and consensus more likely than the endless battles the negotiations have turned to. In Cali, we learned that people's hearts make them more likely to move them with ambition for the protection of biodiversity, so we'll keep on building stories that have yet to be seen, creating conversations around food and fire that make people feel welcome, and questioning our own beliefs and privilege to create better room for important conversations.

The future holds for us the need to partner more every day, to make sure that the voices that ring soft individually, become a chant impossible to ignore, and we will keep investing our creativity, resources and experience to build from the ground up.





**Our** COP16  
**Village**

**THANK YOU!**

for joining us and  
supporting our work

**Follow us**

on social media to learn more:  
**@ifnotusthenwho**